

THE TREADWELL

DRINKING & DINING – Cheers!
ART & CULTURE – High Brow in Check
CENTRAL PARK – Nothing Compares

SHOPPING – From Cool to Couture
CULINARY – All the Goods for All
GOOD HABITS – For a Whole Life



AT THE
CROSSROADS
OF CLASSIC &
CONTEMPORARY,
OF MIDTOWN
AND THE
UPPER EAST SIDE



A
NEIGHBORHOOD
HANDBOOK



THE
ESSENTIAL
GUIDE FOR
EVERYTHING
AND
ANYTHING
YOU NEED



A VERY WARM WELCOME TO THE NEIGHBORHOOD

We are glad to have you here!

The Upper East Side is a legendary district in the heart of Manhattan. This storied area is synonymous with refined elegance, prestige, luxury, and sophistication — one with everything you might need or desire within easy reach of your home at The Treadwell.

Find local treasures, neighborhood favorites, and hidden secrets in New York's most desirable neighborhood. Wander along captivating, tree-lined avenues and streets. Experience the timeless charm and grandeur that have made the Upper East Side an alluring global destination. Whether you're seeking world-class (or everyday) shopping, the highest art & culture, or a leisurely stroll in the world's greatest park, all within minutes of your front door.

Happy Exploring!

The Treadwell

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DRINKING AND DINING

From casual eateries and local favorites to internationally renowned fine dining and legendary see-and-be-seen venues, Manhattan's East Side is filled with culinary treasures.



MEET VANESSA DELGRANGE

OWNER OF BEL AMI



“ I think it’s very nice to create something charismatic, where you feel like there’s one person behind it, holding it, taking care of it.”

BEL AMI FOUNDER AND PROPRIETRESS VANESSA DELGRANGE HAS BROUGHT THE SPIRIT OF HER NATIVE LIMOGES TO THE HEART OF THE UPPER EAST SIDE IN TWO OF THE NEIGHBORHOOD’S MOST CHARMING CAFÉS. THE ORIGINAL BEL AMI, TUCKED OFF OF MADISON AVENUE ON 68TH STREET, AND ITS SIBLING, AT 65TH STREET AND LEXINGTON AVENUE, BOTH EXUDE A WELCOMING AMBIENCE THAT IS TAKEN TO ANOTHER LEVEL BY FRESHLY BAKED PASTRIES AND HOMEMADE CONTINENTAL FARE.

Vanessa’s story captures the essence of New York City – a place defined by entrepreneurial creativity, immigrant spirit, and global influence. Her first experience of the city she has now called home for two decades was working as an au pair on the Upper East Side. Tending to the myriad and varied responsibilities that the occupation entailed introduced Vanessa to the daily rhythms and patterns of this prestigious neighborhood of elegant townhomes and grand apartment buildings. The comings and goings of residents with high-powered careers, the bustle of shoppers and shopkeepers along Madison Avenue, and parents shepherding children to and from school while fitting in all the other necessary errands — there was just one thing missing in this neighborhood she had grown to love.

Raised in a small town in France, Vanessa keenly felt the absence of a traditional café – a space with personal warmth and character where you could meet a friend and have a delicious bite to eat. When the opportunity presented itself in 2010, Vanessa took the leap and created Bel Ami. She selected the décor herself and had fittings and furnishings made in France. She found exceptional bakers and service staff who have remained with her through the years. Today, both Bel Ami locations have become havens for local residents who return again and again to savor the specialties of the house and enjoy frequent new additions to the menu.



BEL AMI CAFÉ



BEL AMI CAFÉ

CAFÉS

CAFÉ SOCIETY



SANT AMBROEUS COFFEE

SANT AMBROEUS COFFEE

An elegant descendant of the original Sant Ambroeus founded in Milan in 1936, the Hanley location is one of several across the city serving elevated Italian café favorites, including espresso, cappuccino, spremute, cornetti, and panini on soft olive-oil-perfumed house-baked rolls.

1136 3rd Avenue
santambroeus.com

LE CAFÉ

Featuring hot, signature, drip, iced, and seasonal choices, Le Café's coffee menu is a testament to the company's mission to invite patrons "to discover a new experience in the third wave coffee industry." Artisanal breakfast and lunch options are perfect for healthy bites on the run.

661 Lexington Avenue
lecafecoffee.com

BEL AMI CAFÉ

Founded in 2010 by Limoges native Vanessa Delgrange, Bel Ami has charm and elegance in equal measure. Stop in mid-walk for La Colombe coffee, buttery croissants, and light-as-air macarons or take a seat to enjoy a flavorful meal of soups, salads, and sandwiches.

30 East 68th Street
belamicafenyc.com

LE BOTANISTE

Saving planet Earth with responsible dishes catering to most dietary restrictions, safe for celiacs, and plentiful for vegans, this restaurant offers entirely botanical bowls along with healthy dessert options and detox juices.

833 Lexington Avenue
lebotaniste.us

GOTHAM CAFÉ

Everything you could want in a fast-casual café, Gotham satisfies with salads, wraps, bagels, eggs-to-order, smoothies, cold juices, and soft drinks by all your favorite brands and, of course, a full gourmet coffee beverage menu.

1298 2nd Avenue

MAMAN

Step into comfy-rustic Maman for hearty salads, quiches, sandwiches, pastries, and sweets – including their famous nutty chocolate chip cookie, listed among Oprah's favorite things in 2021. Inspired by family traditions from the South of France, all recipes use locally sourced ingredients.

667 Lexington Avenue
mamannyc.com



LE BOTANISTE



LE BOTANISTE

THE BEST BRUNCHES

A VENERABLE INSTITUTION: THE NEW YORK BRUNCH

THE EAST POLE

Set inside the first two floors of a beautiful, landmarked brownstone, The East Pole is elegant without being pretentious, making it a wonderful choice for special occasions, like a birthday or Mother's Day. Chef Joseph Capozzi's farm-to-table menu has artisanal takes on all the brunch classics.

133 East 65th Street
theeastpolenyc.com

EJ'S LUNCHEONETTE

Traditional booths, bar seating, and retro lighting give EJ's an all-American diner vibe perfect for brunch. Indulge in sweet favorites like pancakes with chocolate chips, go savory with corned beef hash or nova on a bagel, and top it all off with classic brunch cocktails.

1271 3rd Avenue
ejsluncheonette.com

SARABETH'S

Known as the "Breakfast Queen of NY," Sarabeth's is a New York original with an epic brunch menu. With everything from waffles, pancakes, and popovers to lobster rolls, steak frites, and egg white omelets, it's absolutely perfect when everyone wants something different.

40 Central Park South
sarabethsrestaurants.com

THE PENROSE

Created by the people behind The Wren and Wilfie & Nell, The Penrose brings a downtown vibe and awesome craft cocktails to the heart of the UES. Brunch mixes comfort food (eggs benedict, honey-fried chicken) with healthy favorites (avo toast, veggie chimichanga).

1590 2nd Avenue
penrosebar.com

BISTRO VENDÔME

Enjoy gorgeous French cuisine in a multi-level townhouse off Sutton Place, either indoors or outside on their lovely patio. Brunch highlights include classic omelets, croque-monsieur, and Niçoise salad with seared tuna.

405 East 58th Street
bistrovendomenyc.com



THE EAST POLE



SARABETH'S

AUTHENTIC ITALIAN

LA DOLCE VITA ON THE UPPER EAST SIDE

PICCOLA CUCINA

Called a "slice of authentic Italia on the Upper East" by *Forbes*, La Piccola Cucina is a favorite of Italian expats in search of a real taste of home. Sicilian native owner and chef, Philip Guardione offers a menu of Greek-influenced Sicilian food that will keep you coming back for more.

106 East 60th Street
piccolacucinagroup.com

MINI DELI

A New York deli with an Italian heart, Mini Deli is the place to go for a powerful morning espresso, hand-made panini, and prepared hot and cold take-out. It's also purveyor of a treasure trove of imported Italian panettone and cookies.

1266 2nd Avenue
minidelinewyork.com

FELICE 64

Serving authentic Italian cuisine in a polished setting, Felice is a treat for anyone who appreciates perfectly prepared pasta just as you might get it in Rome or Milan. The extensive wine list hits all price points, and the ambience of gentle light and low music is ideal for conversation.

1166 1st Avenue
felicerestaurants.com

SAN MATTEO PIZZERIA

San Matteo chef-owners Fabio and Ciro Casella serve true Neapolitan-style pizza straight from a wood-fired brick oven and have introduced New Yorkers to the delicious Campania specialty, panuozzo, which is best described as a heavenly combo of a panino and a calzone.

1559 2nd Avenue
sanmatteonyc.com

LA PECORA BIANCA

Modern and vibe-y, La Pecora Bianca is polished enough for date night yet welcoming enough for dinner with the family. The lighthearted atmosphere is paired with excellent classic Italian pastas, creative salads, indulgent desserts, and a very well curated wine list.

1562 2nd Avenue
lapecorabianca.com

DINING AL FRESCO

FRESH & DELICIOUS: TOP OUTDOOR DINING SPOTS

UVA

Uva's rustic, Tuscan-inspired ambience extends to its charming all-seasons back garden, offering candle-lit al fresco dining without street noise. Conceived by wine enthusiasts, Uva's offers dozens of by-the-glass selections, a remarkably diverse Italian menu, and they serve until the wee hours.

1486 2nd Avenue
uvanyc.com

BRASSERIE COGNAC EAST

Situated on a quaint corner, this neighborhood favorite provides fantastic al fresco dining in the warmer seasons. A truly authentic slice of French cuisine, with a brasserie style menu combining French classics with modern creations.

963 Lexington Avenue
brasseriecognac.com

COPINETTE

Enjoy Copinette's French-influenced American cuisine and an extensive wine list, focused on North American, French, and Italian wines, in their canopy-covered and seasonally heated outdoor dining area. Reservations are available for brunch, lunch, and dinner.

891 1st Avenue
copinettenyc.com

JONES WOOD FOUNDRY

The interior courtyard patio at this British gastropub brings the charm of a London neighborhood to the middle of the Upper East Side. Tuck in for Old-world classics, including shepherd's pie and Scotch eggs, as well as contemporary favorites, such as avocado on toast or a salmon burger.

401 East 76th Street
joneswoodfoundry.com

INSIDE PARK AT ST. BART'S

Set on the landmarked property of St. Bartholomew's Church, Inside Park at St. Bart's features a Park Avenue-facing elevated terrace where diners can enjoy a menu of salads, burgers, steak, and seafood. The wine list includes premium library wines by the glass.

325 Park Avenue
insidepark.sodexomyway.com



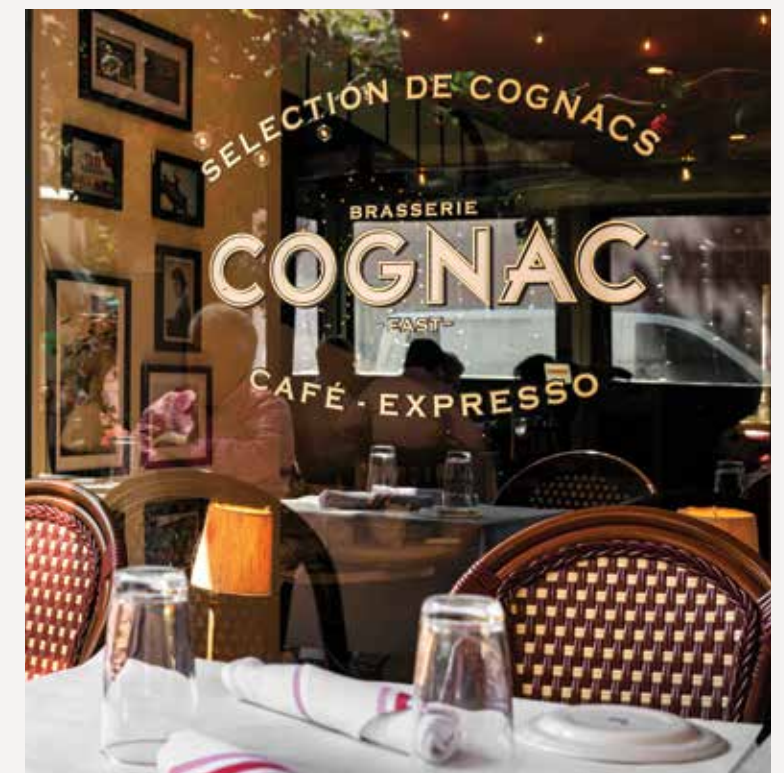
PICCOLA CUCINA



PICCOLA CUCINA OWNER, PHILIP GUARDIONE



BRASSERIE COGNAC



BRASSERIE COGNAC

COCKTAILS & WINE BARS

CHEERS TO THAT

THE REGENCY BAR

An Upper East Side landmark inside the elegant Loews Regency Hotel, The Regency Bar is the perfect place for quiet conversation, whether with friends, colleagues, or when entertaining clients. Cocktails, wine, and a bar bites menu are available.

540 Park Avenue
loewshotels.com

MELODY'S PIANO BAR

Melody's serves up live music six nights a week (they are closed on Sunday) along with classic and creative cocktails, wine, champagne, and tasty snacks. The cozy, classy interior has a Miami-meets-NYC vibe, with a dark-paneled bar and wild palm frond wallpaper.

1020 Lexington Avenue
melodyspianobar.com

KING COLE BAR

Located in the St. Regis Hotel is the iconic King Cole Bar, which some say is the birth place of the Bloody Mary. Over the years, the bar has attracted celebrities including Marilyn Monroe, John Lennon, and Salvador Dali.

2 East 55th Street
kingcolebar.com



BEMELMANS

BEMELMANS BAR AT THE CARLYLE

With masterpiece murals by the creator of the classic Madeline children's books, a jazz trio, and white-jacket service, Bemelmans continues to set the standard of old-school glamour while remaining as chic as ever.

35 East 76th Street
rosewoodhotels.com

JACQUES BAR AT THE LOWELL

Perfectly executed cocktails and light fare are served in the intimately scaled Jacques Bar at The Lowell, richly appointed with velvet banquettes, oak-paneled walls, and marble mosaic floors. Service is impeccable, and the atmosphere is divine.

28 East 63rd Street
lowellhotel.com

OPHELIA LOUNGE

Poised on the 26th floor of the iconic art deco era Beekman Tower, Ophelia offers indoor and outdoor seating with 360° views over the Manhattan skyline and the East River. Weekend DJs keep things lively, and patrons enjoy extensive cocktail and wine lists as well as a full menu.

3 Mitchell Place, 26th Floor
opheliary.com



KING COLE BAR

ICONS OF FINE DINING

ICONIC CHEFS, VENUES, AND RESTAURATEURS



THE GRILL

THE GRILL

THE GRILL

Set inside the Ludwig Mies van der Rohe-designed Seagram Building, in the space formerly occupied by the legendary Four Seasons restaurant, and co-founded by Chef Mario Carbone, The Grill is the quintessential venue of New York's power brokers.

99 East 52nd Street
thegrillnewyork.com

LE BILBOQUET

The second iteration of the original glamorous French-inspired bistro – known as “Bilbo” to insiders – offers a chic, sophisticated setting for classics including foie gras, moules frites, and selections from an impressive wine list.

20 East 60th Street
lebilboquetny.com

DANIEL

Known globally as a peerless icon of fine contemporary French dining, Michelin-starred Chef Daniel Boulud's eponymous restaurant serves exquisite tasting and à la carte menus that change seasonally.

60 East 65th Street
danielnyc.com

JOJO

Now located in a charming turn-of-the-century townhouse, acclaimed Chef Jean-Georges Vongerichten's first restaurant continues to delight with a farm-to-table menu featuring local and organic ingredients.

160 East 64th Street
jojorestaurantnyc.com

HARRY CIPRIANI

Tucked into an elegantly intimate space at the Sherry Netherland Hotel, just across from The Plaza Hotel and Central Park, Harry Cipriani brings a taste of the Venetian original – Harry's Bar – to the Upper East Side.

781 5th Avenue
cipriani.com

AQUAVIT



Chef Emma Bengtsson
Cuisine Nordic

65 East 55th Street
aquavit.org

CAVIAR RUSSE



Chef Andrew Hnatko
Cuisine New American

538 Madison Avenue
caviarusse.com

DANIEL



Chef Daniel Boulud
Cuisine Contemporary French

60 East 65th Street
danielnyc.com

LE JARDINIER



Chef Alain Verzeroli
Cuisine French fine-dining

610 Lexington Avenue
lejardinier-nyc.com

SUSHI NOZ



Chef Nozomu Abe
Cuisine Edomae-style sushi

181 East 78th Street
sushinoz.com

THE MODERN



Chef Thomas Allen
Cuisine Contemporary American

9 West 53rd Street
themodernnyc.com



DANIEL

MICHELIN-STARRED

THE STARS AS OF 2023



JG MELON

DELIS, DINERS, AND ALL THAT'S DELICIOUS

NYC CLASSIC COMFORT FOOD

VIAND

Since 1976, this diner-in-miniature has been serving classic American comfort food – think omelets, club sandwiches, burgers, and milkshakes – along a stretch of Madison Avenue that is best known for haute couture, fine jewelry, and elite beauty salons.

673 Madison Avenue
viandnyc.com

PASTRAMI QUEEN

This legendary culinary destination serving the “Best Pastrami Anywhere, since 1956” has won accolade after accolade from foodies and chefs for decades. Beyond pastrami on rye, you'll discover other kosher delicacies, such as knishes, krepalach, and matzoh ball soup.

1125 Lexington Avenue
pastramiqueen.com

PJ BERNSTEIN

The Jewish deli is a beloved New York institution, and since 1965, PJ Bernstein has been one of its legends. Homemade delicacies regulars rave about include matzoh ball soup with krepalach, hot or cold borscht, and latkes served with applesauce and sour cream.

1215 3rd Avenue
pjbernstein.com

SMITH & WOLLENSKY

A Midtown mainstay since 1977, Smith & Wollensky pairs tradition – white-jacketed waiters who really know their trade – perfectly stirred (or shaken) martinis, USDA Prime dry-aged and hand-butchered beef, and traditional Caesar salad, among other steakhouse classics.

797 3rd Avenue
smithandwollenskynyc.com

JG MELON

The quintessential Upper East Side burger joint, JG Melon sports a homey interior with dark wood walls, green-and-white checkered tablecloths, and an old-time jukebox. Come in for the burgers, and you'll come back for the low-key vibe that always satisfies.

1291 3rd Avenue
jgmelon-nyc.com

PJ CLARKE'S

This 1884 New York saloon is steeped in Irish charm and history. Serving a myriad of faces, including Frank Sinatra, Jackie Kennedy Onassis, and Nat King Cole, who called the restaurant's hamburger “the Cadillac of burgers.”

915 3rd Avenue
pjclarkes.com

OATH PIZZA

Relative newcomer Oath Pizza promises “100% Feel-Good Pizza,” which translates to a proprietary avocado oil crust, house-made sauces, fresh vegetables, organic proteins, and lots of vegan and gluten-free options.

1142 3rd Avenue
oathpizza.com

PATSY'S PIZZERIA

Offspring of the original, founded by Pasquale “Patsy” Lancieri in 1933, Patsy's continues to deliver on the promise with traditional New York Style Thin-Crust Brick Oven Pizza as well as calzones, pasta, and tasty Italian antipasti.

206 East 60th Street
patsypizzeria.com

PASTRAMI QUEEN

EST. 1956

1125 LEXINGTON AVE.



PASTRAMI QUEEN



NARO

A WORLD FULL OF FLAVOR

ALL ON THE UPPER EAST SIDE

LAND OF PLENTY

Upscale Szechuan cuisine that gets rave reviews from locals.

204 East 58th Street
landofplenty58.com

MAYA

Modern Mexican cuisine, table-side guacamole, and hand-muddled cocktails.

1191 1st Avenue
eatmaya.com

B. CAFÉ

Belgian specialties and a unique selection of draft and bottled Belgian beers.

240 East 75th Street
bcafe.com

SPICE THAI

Authentic Thai cuisine and cocktails to eat in or have delivered.

1479 1st Avenue
spicethai.nyc

FRIDA MIDTOWN

Mexican-Peruvian inspired cuisine, cocktails, and live music.

214 East 52nd Street
fridamidtown.com

PILPIL

Spanish tapas and wine bar with an extensive wine list in a rustic, romantic atmosphere.

265 East 78th Street
pilpilnyc.com

EMPELLÓN

Contemporary American cuisine with Mexican influences and a distinct New York City point of view.

510 Madison Avenue
empellon.com

MISSION CEVICHE

A modern take on classic culinary techniques showcasing the flavors and dishes of Peru.

1400 2nd Avenue
missioncevice.com

HUI RESTAURANT AND BAR

Sichuan cuisine served in a romantic dining room and a small shaded outdoor dining area.

314 East 70th Street
huirestaurantandbar.com

MOTI MAHAL DELUX

Northern-leaning Indian cuisine inspired by the Mughal Empire.

1149 1st Avenue
motimahaldelux.us

ODA HOUSE

Authentic Georgian recipes by Michelin-recognized chef Maia Acquaviva.

406 East 73rd Street
odahouse.com

KAPPO MASA

Sophisticated Japanese dining experience by Chef Masayoshi Takayama and gallery owner Larry Gagolian.

980 Madison Avenue
kappomasanyc.com

NR

Intimate modern setting with a menu focused on ramen and cocktails.

339 East 75th Street
nr-nyc.com

AVRA ESTIATORIO

Refined Greek cuisine featuring exceptional ingredients in a vibrant setting.

14 East 60th Street
theavragroup.com

NARO

From the team behind your favorite contemporary Korean restaurants Atoboy and Atomix. Explore traditional Korean culinary in new ways.

610 5th Avenue
naronyc.com

SUGARFISH

Sushi hotspot by Chef Kazunori Nozawa, known for its "Trust Me" menus.

210 West 56th Street
sugarfishsushi.com

MATCH 65

French brasserie classics served in a quintessentially Parisian atmosphere.

29 East 65th Street
match65.com



AVRA ESTIATORIO



AVRA ESTIATORIO



A PERFECT BRUNCH, DRINKS, AND DINNER DAY

PUT SOME SPARKLE ON A CHILLY WINTER DAY WITH A LEISURELY BROWSE AROUND THE UPPER EAST SIDE THAT INCLUDES MOSTLY DINING AND DRINKING, WITH TOUCHES OF CULTURE IN BETWEEN.

11:00AM

BRUNCH

Sleep in late and then bundle up in cozy cashmere and a chic winter coat and head to **Sarabeth's** on Central Park South for a classic all-American brunch, possibly involving pancakes.

40 West 59th Street

1:00PM

MATINÉE

Brisk weather and a full stomach are the perfect conditions to catch an art house matinée at **The Paris Theater** and then meander up Madison Avenue for some window (or actual) shopping.

4 West 58th Street

4:30PM

DRINKS

Take a break for a chat and the perfect Negroni from the bar at **Via Quadronno**.

25 East 73rd Street

5:30PM

EARLY EVENING

Make your way down elegant Park Avenue to **Shakespeare & Co.** for a browse of the latest bestsellers before...

939 Lexington Avenue

6:00PM

DINNER

...ending the day with authentic Sicilian cuisine in casual and very comfortable surrounds at **Piccola Cucina**.

106 East 60th Street



ARTS AND CULTURE

The Upper East Side is a feast for the senses, with a vibrant arts and culture scene to explore. From world-class museums and galleries to intimate jazz clubs and art house cinemas, there's something for everyone, whether you're a casual art lover or a serious culture vulture. And with an abundant cafe society, it is also a great place to simply people-watch and soak up the atmosphere.

MEET MAURICE DANCER

CHIEF CONCIERGE AT THE PIERRE HOTEL

“*There’s a wonderful stability to the Upper East Side. It gives a sense of comfort. You know you are surrounded by places that are proven.*”

We sat down with Chief Concierge Maurice Dancer just days after the annual Met Gala, which sees The Pierre sparkle with the legendary fashion designers, A-list celebrities, top models, and influential editors who flock to this iconic hotel’s exquisitely designed suites overlooking Central Park. “The Met Gala is one of the highlights of our year,” says Maurice, with a charismatic and genuinely welcoming smile lighting up his face. “It has to be one of the most glamorous annual events in Manhattan, and it all happens right here on the Upper East Side.”

A professional modern dancer in the 1980s and early 1990s, Maurice brings a deep sensibility for performance and aesthetic excellence to the special events he and his colleagues create not just for hotel guests but also for local New Yorkers. Chef-tasting dinners, elegant anniversary celebrations, and romantic wedding proposals are among the occasions The Pierre designs and orchestrates throughout the hotel’s luxurious interiors.

“What we want people to know is that we’re here to bring elegance and enjoyment to all the moments of your life, whether it’s a weeknight outing to hear some amazing live jazz, a once-in-a-lifetime wedding with loved ones from near and far, or a gathering of business partners that absolutely must go perfectly. Call us – our passion is making it happen for you with style and grace.”



“*Once you’ve been our guest, you are always our guest. We are here for you. That’s our motto.*”

AN INSIDER'S GUIDE TO THE UPPER EAST SIDE

The Blue Box Café by Daniel Boulud at Tiffany's (727 5th Avenue) for a glamorous nibble in Peter Marino-designed surrounds inspired by *Breakfast at Tiffany's*.

Storage at The UES (1707 2nd Avenue) for a one-of-a-kind Prohibition-era-inspired speakeasy tucked behind a tiny, bright pink ice-cream parlor.

Amaranth (21 East 62nd Street), **Il Postino** (133 East 61st Street), or **Scalinatella** (201 East 61st Street) for classic dining in a relaxed atmosphere.

A MEMBER OF THE PRESTIGIOUS LES CLEFS D'OR PROFESSIONAL GLOBAL HOTEL CONCIERGE ASSOCIATION SINCE 1992, AND PAST DIRECTOR OF ITS AMERICAS ZONE, MAURICE IS CONSTANTLY ON THE LOOKOUT FOR WHAT'S NEW, UNIQUE, EXTRAORDINARY, AND EXCLUSIVE. "DINING IS OUR NUMBER ONE REQUEST," HE TELLS US, "AND, OF COURSE, THE ROLE OF THE CONCIERGE IS ALWAYS TO CURATE FOR THE INDIVIDUAL." WITH THAT IN MIND, HE OFFERED SOME NEW AND LONG-STANDING LOCAL FAVORITES.

Sistina (24 East 81st Street) for a chic downtown vibe, a glamorous crowd, and Amalfi Coast-inspired cuisine in a stunning UES townhouse with museum-quality art.

Casa Cruz (36 East 61st Street) and **The Aman** (730 5th Avenue) for that ultra-exclusive private club experience.

Bhambi's Custom Tailors (14 East 60th Street) for a taste of Savile Row custom tailoring and bespoke craftsmanship, without the transatlantic flight.



SISTINA



CASA CRUZ



PERRINE

THE PIERRE FOR LOCALS

2 EAST 61ST STREET

PERHAPS BEST KNOWN FOR ITS REMARKABLE EVENT SPACES – THE COTILLION ROOM, THE ROTUNDA ROOM, AND THE RECENTLY RENOVATED GRAND BALLROOM – THERE IS MUCH MORE TO THE PIERRE – MUCH TO BE ENJOYED BY LOCAL NEW YORKERS FOR EVERYDAY OUTINGS AS WELL AS SPECIAL OCCASIONS.



TWO E BAR & LOUNGE

TWO E BAR & LOUNGE

Originally built as the Gentleman's Library, Two E is now a stylish lounge and bar offering live no-cover jazz performances every week. Talk to one of the master mixologists to have a signature cocktail created especially for you, and you can forever order it by your name.

thepierrenyc.com/two-e-bar-lounge

CHEF'S TABLE DINNER

Elevate your next corporate gathering or celebrate a momentous family occasion with a Chef's Table Dinner created uniquely for you by Executive Chef Ashfer Biju and staged in The Pierre's mural-adorned Rotunda Room or the more contemporary Two E Bar & Lounge.

thepierrenyc.com/the-rotunda

PERRINE

Polished yet playful seasonally-inspired breakfast, brunch, lunch, dinner, and bar menu farm-to-table cuisine created under the direction of Executive Chef Ashfer Biju is served inside and al fresco on the Rose Terrace, which is surrounded by fragrant sidewalk gardens.

perrinenyc.com

SUITE REYAD

Discreetly tucked away on the 4th floor, Suite Reyad is the inaugural independent salon of Reyad Fritas. Parisian by birth and training, Reyad is known among elite global clientele for his devastatingly chic taste in hair color and styling. Enjoy tea in Reyad's elegant suite while your hair is treated to the healthiest, most organic products in the business.

suitereyad.com

OFFICINA PROFUMO-FARMACEUTICA DI SANTA MARIA NOVELLA

The legendary Florentine pharmacy founded in 1334 by the Dominican friars of Santa Maria Novella and renowned for perfumes, candles, and "traditional preparations" now has its second location in New York City – and the only one uptown – at The Pierre.

us.smnovella.com

ENTERTAINMENT

MOVIES, LITERATURE, LIVE MUSIC, AND MORE

CINEMA 123 BY ANGELIKA

Newly renovated movie theater with reclining leather seats you can reserve and a café serving beverages, snacks, craft beer, and wine, and Intelligentsia coffee and espresso drinks.

1001 3rd Avenue
angelikafilmcenter.com

TOMI JAZZ

This cozy atmospheric space with a speakeasy vibe features live jazz performances every night and serves Japanese bites, cocktails, and dozens of sake options presented with tasting notes.

239 East 53rd Street
tomijazz.com

SHAKESPEARE & CO.

Pop into this iconic independent Manhattan bookstore to pick up the latest bestseller, classic literature, or children's titles and enjoy a coffee or tea drink in their café.

939 Lexington Avenue
shakeandco.com

CAFÉ CARLYLE

The golden age of New York cabaret comes alive each night at Café Carlyle, with an authentic Manhattan backdrop and a soundtrack that is classic cabaret.

35 East 76th Street
exploretock.com/cafecarlyle

LA GRENOUILLE

Iconic French fine dining restaurant La Grenouille hosts live jazz performances in the later evenings along with a special menu. Check the website for details and performers.

3 East 52nd Street
la-grenouille.com

THE PARIS THEATER

This single-screen art house movie theater, which opened in 1948, exudes the elegance of a bygone era and hosts premieres, filmmaker appearances, and exclusive theatrical engagements.

4 West 58th Street
paristheaternyc.com



TOMI JAZZ



CAFÉ CARLYLE

MUSEUM MILE

MANHATTAN IS GLOBALLY RENOWNED AS A DESTINATION FOR ART LOVERS AND COLLECTORS, AND THE UPPER EAST SIDE IS HOME TO SOME OF THE BEST OF THE BEST.

El Museo del Barrio

1230 5th Avenue

Museum of the City of New York

1220 5th Avenue

Jewish Museum

1109 5th Avenue

Cooper-Hewitt National Museum of Design

2 East 91st Street

National Academy Museum and School of Fine Arts

1083 5th Avenue

Solomon R. Guggenheim Museum

1071 5th Avenue

Metropolitan Museum of Art

1000 5th Avenue

Neue Galerie

1048 5th Avenue

The Frick Collection

1 East 70th Street

Africa Center

1280 5th Avenue

Asia Society

725 Park Avenue



SOLOMON R. GUGGENHEIM MUSEUM



THE FRICK COLLECTION



METROPOLITAN MUSEUM OF ART

AN ARTFULLY CURATED DAY

WITH CENTRAL PARK, MADISON AVENUE, AND THE MUSEUM MILE ALL SO CLOSE, IT IS EVER SO EASY TO SPEND A DREAMY DAY DEFINED BY TOUCHES OF HIGH CULTURE, LUXURIOUS INDULGENCE, AND DELICIOUS CUISINE.



9:00AM

PETIT DEJEUNER

Pop in to **Café Bilboquet** for the perfect French start to your day – aromatic espresso, foamy cappuccino, or fragrant tea, paired with warm, buttery croissants, of course.

Café Bilboquet (26 East 60th Street)

10:30AM

A WALK & PICNIC IN CENTRAL PARK

Make your way from Central Park's lush, wooded **Hallett Nature Sanctuary** to **Shakespeare's Garden**, where you'll pause to enjoy a gourmet picnic brunch staged and catered by **Picnic & Peonies**.

Hallett Nature Sanctuary (East Side between 60th & 62nd)
Shakespeare's Garden (West Side at 79th)

1:00PM

THE MUSEUM HOP

After your time relaxing in nature, visit the **Metropolitan Museum of Art** and **Neue Galerie** for a peek at inspiring romantic masterpieces by Auguste Rodin, Pierre-Auguste Cot, and Gustav Klimt.

Metropolitan Museum of Art (1000 5th Avenue)
Neue Galerie (1048 5th Avenue)

3:00PM

GALLERIE STOPS

It's not only the major museums that can capture your attention – many of the city's blue-chip galleries are close by. Drop in and immerse yourself.

Cheim & Read (23 East 62nd Street)
Hauser & Wirth (32 East 69th Street)
Mnuchin Gallery (45 East 78th Street)

5:30PM

EARLY DINNER AND COCKTAILS

To keep with the theme, dine and cocktail at **The Modern**, MoMA's very own two-Michelin-star restaurant. Spend your time guessing the locals from the tourists.

The Modern (9 West 53rd Street)

8:30PM

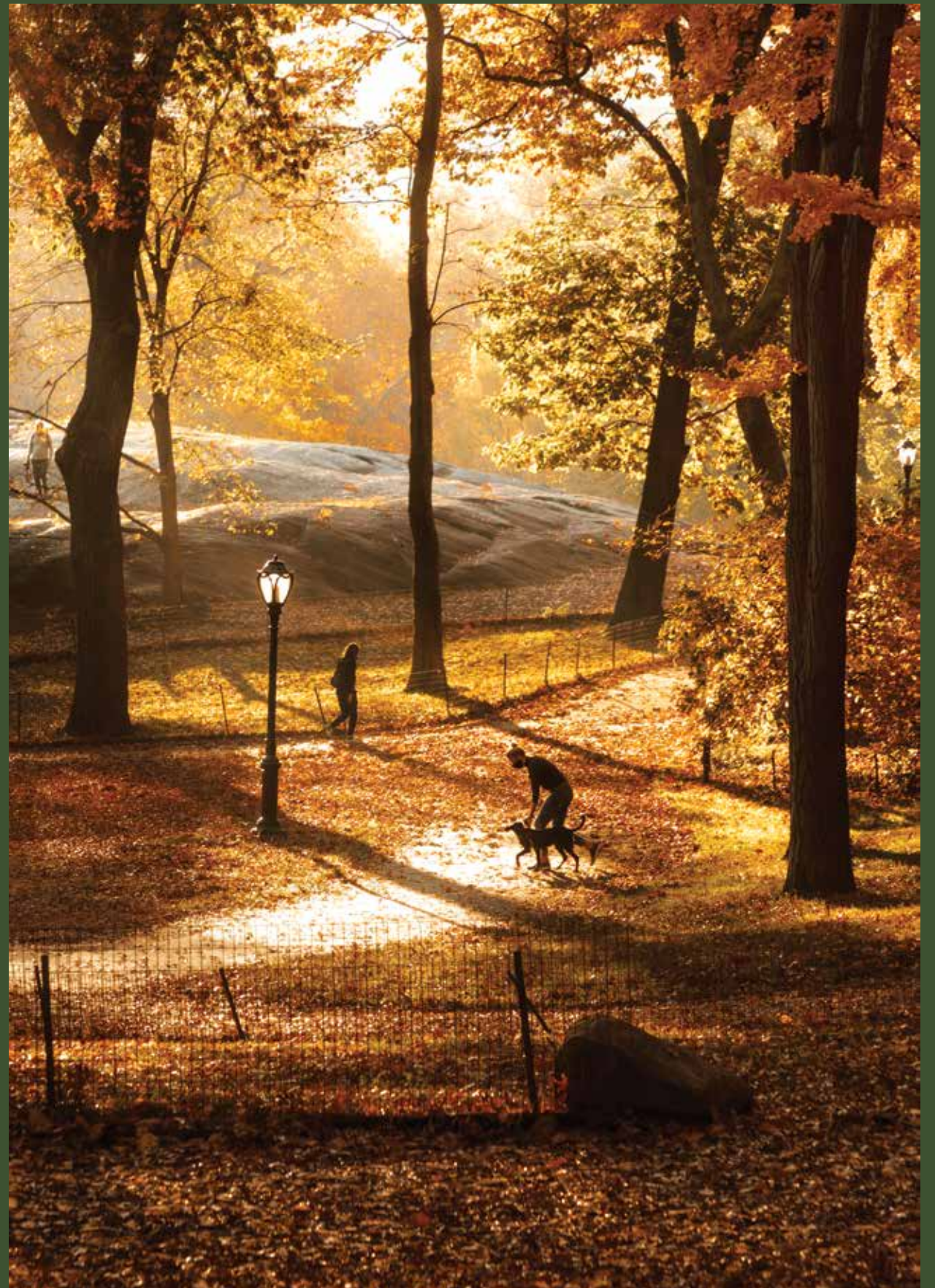
LIVE JAZZ

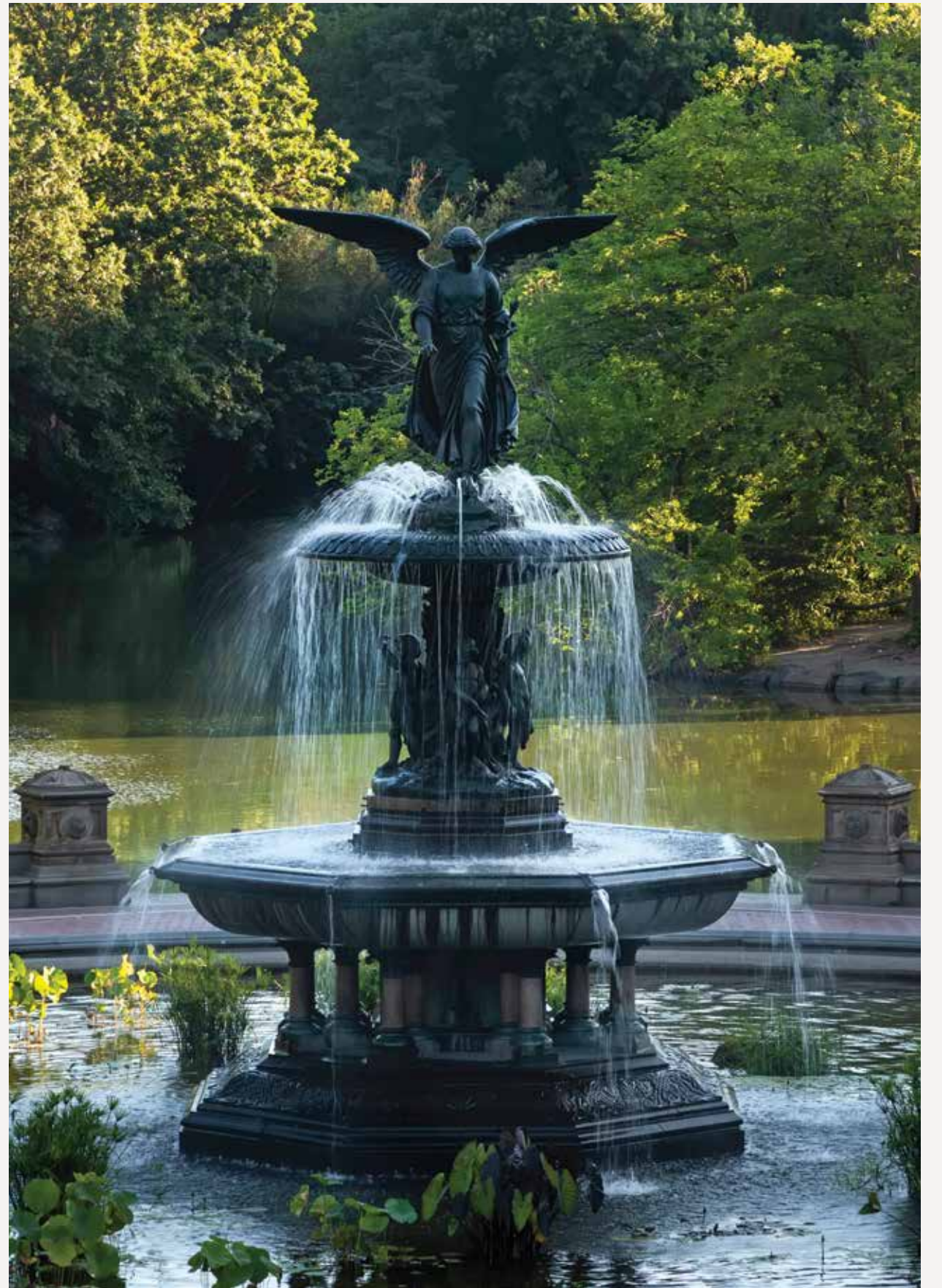
Originally built as the Gentleman's Library and redesigned by elite interior designer Alexandra Champalimaud, **Two E** serves up cocktails and light bites to the sounds of top jazz and Broadway performers.

Two E (2 East 61st Street)

CENTRAL PARK: A VISUAL DIARY

No words, no explanation needed, other than you are blocks away from the most famous park in the world. Take advantage.



















SHOPPING

A shopping destination that just keeps getting better, the Upper East Side offers a heady mix of global luxury brands, indie boutiques, specialty culinary purveyors, premium lifestyle retailers, prestigious jewelers, and a few of those big-box stores we all need from time to time.

MEET KATIE ZORN

FASHION ENTREPRENEUR, DEVOTED MOM,
& LIFELONG UPPER EAST SIDER



Fashion entrepreneur Katie Zorn is a lifelong Upper East Sider with a passion for the neighborhood where she is raising her son and building Circe, the luxury belt brand she founded in 2022. We tapped

into Katie's nearly encyclopedic knowledge of the area for her tips on the best of the best – from what has been here since she was a kid to the newest and coolest additions from the East 50s to East 90s.

“

On the Upper East Side, there's so much glitz and glamour – the best boutiques and hotels and restaurants – and then there's everything you need – practical everyday things. That combination is what makes it so addictive!”

KATIE'S TOP PICKS FOR DINING OUT:

“Go-to girls spot for brunch.”
Amaranth
21 East 62nd Street

“Hands-down the best pasta ever!”
Elio's
1621 2nd Avenue

“My home away from home.”
JG Melon
1291 3rd Avenue

“So interesting! It's like you're not even in the United States!”
Mission Ceviche
1400 2nd Avenue

“Best sushi on the UES.”
Sushi Seki
1143 1st Avenue

“Always in my top three for dinner – a downtown-y international vibe.”
The Mark
25 East 77th Street

KATIE'S TOP PICKS FOR KIDS:

Play:
St. Catherine's Park
1245 1st Avenue

Eat:
Three Guys
960 Madison Avenue

Treat:
The Sweet Shop
404 East 73rd Street

KATIE'S TOP PICKS FOR WELLNESS:

Restore Hyper Wellness
1191 3rd Avenue
restore.com

Sage + Sound
1481 3rd Avenue
sage-sound.com

Tracy Anderson Method Studio
241 East 59th Street
tracyanderson.com

“

I tried out other neighborhoods in Manhattan, but I came back to the Upper East Side because it's where I feel grounded – I just sleep better up here.”

KATIE'S TOP PICKS FOR SHOPPING:

ALC
1015 Madison Avenue
alcld.com

Blue & Cream
1196 Madison Avenue
blueandcream.com

Blue Tree
1283 Madison Avenue
bluetreeny.bigcartel.com

Edit NY
1298 Madison Avenue
editnewyork.com

Michael's, The Consignment Shop
for Women
1125 Madison Avenue
michaelsconsignment.com

Target
1201 3rd Avenue
target.com

Check out Katie's luxury belt brand, Circe, available exclusively online at [circeny.com](https://www.circeny.com)

MADISON À LA MODE

THE DENIZENS OF HIGH FASHION

ALEXANDER MCQUEEN
747 Madison Avenue
alexandermcqueen.com

BALENCIAGA
620 Madison Avenue
balenciaga.com

BOTTEGA VENETA
740 Madison Avenue
bottegaveneta.com

FENDI
595 Madison Avenue
fendi.com

GIORGIO ARMANI
620 Madison Avenue
armani.com

GIVENCHY
625 Madison Avenue
givenchy.com

BURBERRY
444 Madison Avenue
burberry.com

CAROLINA HERRERA
802 Madison Avenue
carolinaherrera.com

CHANEL
737 Madison Avenue
chanel.com

HERMÈS
706 Madison Avenue
hermes.com

JIMMY CHOO
740 Madison Avenue
jimmychoo.com

PRADA
841 Madison Avenue
prada.com



HERMÈS



ALEXANDER MCQUEEN



BERGDORF GOODMAN



BERGDORF GOODMAN



THE EMPORIUM, SOTHEBY'S



THE EMPORIUM, SOTHEBY'S



MAISON GOYARD

PRESTIGIOUS GIFTS

ULTIMATE GIFT-GIVING RESOURCES

BERGDORF GOODMAN

Choose from the finest crystal and china, unique decorative objects, and elevated yet whimsical home accessories at one of the world's most elegant department stores.

754 Fifth Avenue
bergdorfgoodman.com

MONTBLANC

Elegant, timeless, and precision crafted in Hamburg, Germany, by master goldsmiths, stones setters, and artisans, Montblanc's writing instruments are works of art.

635 Madison Avenue
montblanc.com

THE EMPORIUM, SOTHEBY'S

Gifts with provenance, including fine jewelry and watches, decorative objects, and limited-edition accessories, by ultra-prestige brands, including Hermès and Chanel.

1334 York Avenue
sothebys.com/en/buy/the-emporium

BACCARAT

Since 1764, Baccarat has been synonymous with unique expertise and a symbol of French art de vivre. Discover their collections and ideas for gifts for every special occasion.

635 Madison Avenue
baccarat.com

BONPOINT

Founded in Aix-en-Provence and inspired by French fashion houses, Bonpoint brings charm and finesse to tiny cashmere wardrobes, sheepskin-lined goatskin booties, and plush toys.

805 Madison Avenue
us.bonpoint.com

MAISON GOYARD

Origins tracing back to 18th-century France and the distinction of having been purveyor to British and Russian royalty set Goyard's distinctive triple-chevron pattern in a league of its own.

20 East 63rd Street
goyard.com

TOP FLORISTS

NEW YORK IS ALWAYS IN BLOOM

FLOWERS BY PHILIP

1311 Lexington Avenue
flowersbyphilip.com

FLOWERS ON THE PARK

1160 Lexington Avenue
flowersontheparknyc.com

ROSA ROSA

831-A Lexington Avenue
rosarosaflores.com

OVANDO

1091 Madison Avenue
ovandony.com

UNDER THE TREE

328 East 66th Street
underthetreenyc.com

PLANTS LE BACLE

33 East 60th Street
plantslebacle.com



ROSA ROSA



LA PERLA



LA PERLA

INTIMATES

FABULOUS, FLIRTY,
FLAWLESS FOUNDATIONS

LINGERIE & COMPANY

Under-the-radar boutique featuring bras, panties, and nightwear by an extensive list of top brands, including Cosabella, Hanro, Natori, Eberjey, Hanky Panky, and more.

1217 3rd Avenue
lingerieandcompany.business.site

LA PERLA

Founded in 1954 in an Italian city renowned for its silk factories and textile manufacturers, La Perla is an iconic atelier for luxurious lingerie, nightwear, and swimwear.

1000 Madison Avenue
laperla.com

WOLFORD

The world's premier pioneer of innovative hosiery and bodysuits, Austrian company Wolford is the go-to for flawless tights, whether understated or exquisitely patterned.

997 Madison Avenue
wolfordshop.com

AGENT PROVOCATEUR

Female-led British brand Agent Provocateur "holds fearless femininity at the forefront ... with daring, colorful, and irreverent luxury underwear."

675 Madison Avenue
agentprovocateur.com

JOURNELLE

A buzzy retailer featured in top fashion mags, Journelle's offerings include bridal and maternity lingerie, shapewear, loungewear, and even some menswear.

1266 3rd Avenue
journelle.com

MEET SHELLEY YOUNG

STYLIST



Personal and commercial stylist Shelley Young strikes the perfect balance of imbuing her own perspective into every detail of her work while letting her clients' unique voices and styles shine through. Styling for top brands, including KULE, Banana Republic, Josie Maran, and Veronica Beard, she has honed her knack for storytelling in fashion and spaces. Here are Shelley's top picks for fashion, home, and lifestyle shopping destinations from Midtown to the Upper East Side. For private consultations, tap Shelley at lairdandgoodcompany.com and youngshelley.com



CREEL AND GOW



CREED BOUTIQUE

WOMEN'S WEAR

Fivestory
1020 Madison Avenue

KULE
610 5th Avenue

L'AGENCE
1011 Madison Avenue

Maria Cher
1071 Madison Avenue

Nili Lotan
1186 Madison Avenue

The Row
17 East 71 Street

CONSIGNMENT & AUTHENTICATED RESALE

Another Tomorrow
anothertomorrow.co

Designer Revival
324 East 81st Street

The Niche Shop
311 East 81st Street

The RealReal
870 Madison Avenue

JEWELRY & ACCESSORIES

Bembien
52 West 50th Street

FD Gallery
26 East 80th Street

MENSWEAR

Armando Cabral Mercado
70 West 50th Street

Vaulted Laces
1594 3rd Avenue

ATMOSPHERE

Apotheke
30 Rockefeller Plaza

Creed Boutique
794 Madison Avenue

Rough Trade
30 Rockefeller Plaza

Boisson
1025 Lexington Avenue

Flower Girl
30 Rockefeller Plaza

ON THE SHELF

McNally Jackson
1 Rockefeller Plaza

The Corner Bookstore
1313 Madison Avenue

HOME

Of the Cloth
1250 6th Avenue

Balsamo Antiques
306 East 61st

Creel and Gow
131 East 70th

Sara
950 Lexington Avenue

KIDS

Pink Chicken
1198 Madison Avenue

Caramel
1244 Madison Avenue

INTERIORS

FEATHER YOUR NEST

DESIGN WITHIN REACH

Iconic modern furnishings by renowned 20th- and 21st-century designers from Eames and Le Corbusier to Kartell and Vitra.

957 3rd Avenue
dwr.com

D. PORTHAULT

Founded in France in 1920 and renowned for whimsical mixes of design and color in table linens, lingerie, and baby and children's clothing and accessories.

470 Park Avenue
dportaultparis.com

D&D BUILDING

For interior furnishings and objects from premier manufacturers worldwide when you're working with a professional designer or architect.

979 3rd Avenue
ddbldg.com

CB2

Affordable modern furnishings, lighting, linens, and accessories for every room in your house – and the terrace too.

979 3rd Avenue
cb2.com

E. BRAUN & CO.

A heritage brand, originally established in Vienna in the 19th century, with luxury linens and accessories that range from traditional and classic styles to modern and contemporary.

484 Park Avenue
ebraunnewyork.com

THE INVISIBLE COLLECTION

One-of-a-kind and bespoke interior design pieces by contemporary designers from around the world.

24 East 64th Street
theinvisiblecollection.com

JONATHAN ADLER

Home decor, accessories, and gifts inspired by mid-century modern art and global pop culture.

135 East 65th Street
jonathanadler.com

WILLIAM-WAYNE & CO.

Excellent curated whimsical home and garden accessories and vintage finds, with a reputation among discerning clients, including professional decorators.

846 Lexington Avenue
william-wayne.com



DESIGN WITHIN REACH



JONATHAN ADLER



WILLIAM-WAYNE & CO.



FOR THE KIDS

TINY TREASURES, ARTISTIC ENDEAVORS,
TREATS, AND ALL THE NECESSITIES

COZY'S CUTS

From baby's first haircut to braids, blowouts, and fancy do's for special occasions, including bar/bat mitzvahs, communions, and weddings, these are the kiddie style specialists.

1416 2nd Avenue
cozycutsforkids.com

JACADI

A contemporary brand with classic French roots, Jacadi's Paris-designed clothes, shoes, and accessories for boys and girls celebrate the magic and whimsy of childhood.

1260 3rd Avenue
jacadi.us

SERENDIPITY3

The home of amazing food and truly decadent desserts, such as the world-famous Frrrozen Hot Chocolate, Serendipity3 has been captivating millions of patrons since its inception.

225 East 60th Street
serendipity3.com

EARTHWORKSNYC

This ceramic studio offers wheel throwing classes for all skill levels, teaching students how to center, form shapes, trim, and finish pieces, including decorating and glazing.

1705 1st Avenue
earthworksnyc.com

MODERN STATE

Reminiscent of classic American five-and-dime stores, Modern State's product mix includes stationery, gift wrap, party supplies, helium balloons, toys, games, and arts and crafts supplies.

1243 3rd Avenue
modernstate.com

STRING YARNS

Luxury knitting supply store offering a wide array of premium quality yarns in a variety of fibers, including cashmere, silk, alpaca, linen, and more, as well as patterns, kits, and classes.

1023 Lexington Avenue
yarn.com

LOVESHACKFANCY

Fanciful vintage-inspired silk dresses for girls (and women!) with lots of frills and flounces designed with floral whimsical hand-dyed fabrics and enchanting romantic floral prints.

1058 Madison Avenue
loveshackfancy.com

MARY ARNOLD TOYS

An Upper East Side mainstay for kids and families since 1931 offering classic, creative, unusual, and totally fun toys for birthdays, holidays, and special treats any time.

1178 Lexington Avenue
maryarnoldtoys.com

MY GYM

Consistently ranked the #1 children's program worldwide, My Gym offers classes, camps, and special events that build self-esteem and confidence in children.

250 East 60th Street
mygym.com

NY KIDS CLUB

Creative and innovative classes, day camps, birthday celebrations, and special events that provide children the opportunity to express their individuality.

219 East 67th Street
nykidsclub.com

SPRING FLOWERS

Exclusive European children's clothing, including private label brand Fleurisse by the founder's daughter, featuring hand-crafted collections worn by royal and celebrity children.

905 Madison Avenue
springflowerschildren.com



SERENDIPITY3



EARTHWORKSNYC

AN 8-YEAR-OLD'S NEW YORK

A DAY ON THE TOWN THAT WILL HAVE THEM SMILING FROM EAR TO EAR ALL DAY LONG WHILE THEY GET SOME FRESH AIR, KID-FRIENDLY CULTURE, AND WELL-BALANCED NUTRITION (BY WHICH WE MEAN ICE CREAM OF COURSE).

9:30AM

PETITE MAMAN

Start the day right with a healthy and delicious breakfast – including special selections for pint-sized patrons like kids' hot chocolate thoughtfully served lukewarm. Grown-ups will enjoy the elaborate selection of caffeinated options.

667 Lexington Avenue

10:30AM

MOMA

The Heyman Family Programs at MoMA make some of the world's finest modern and contemporary art fun for kids and their adults to enjoy together. Follow a child-friendly guide to collections, step into the Heyman Family Art Lab, or sign up for a special event.

11 West 53rd Street

12:30PM

THE PLAZA

Home of the famously impish Eloise, The Plaza caters to today's children with an Eloise-themed menu at The Palm Court featuring "charge it please mac and cheese" and "skiperdee's sneakers," among other delicacies.

768 5th Avenue

2:00PM

CENTRAL PARK ZOO

Managed by the Wildlife Conservation Society, this 6.5-acre zoo brings the wild into the heart of the city, from sea lions and penguins to snow monkeys and snow leopards. Kids can get up close at feeding sessions or catch a 3D animal-focused film.

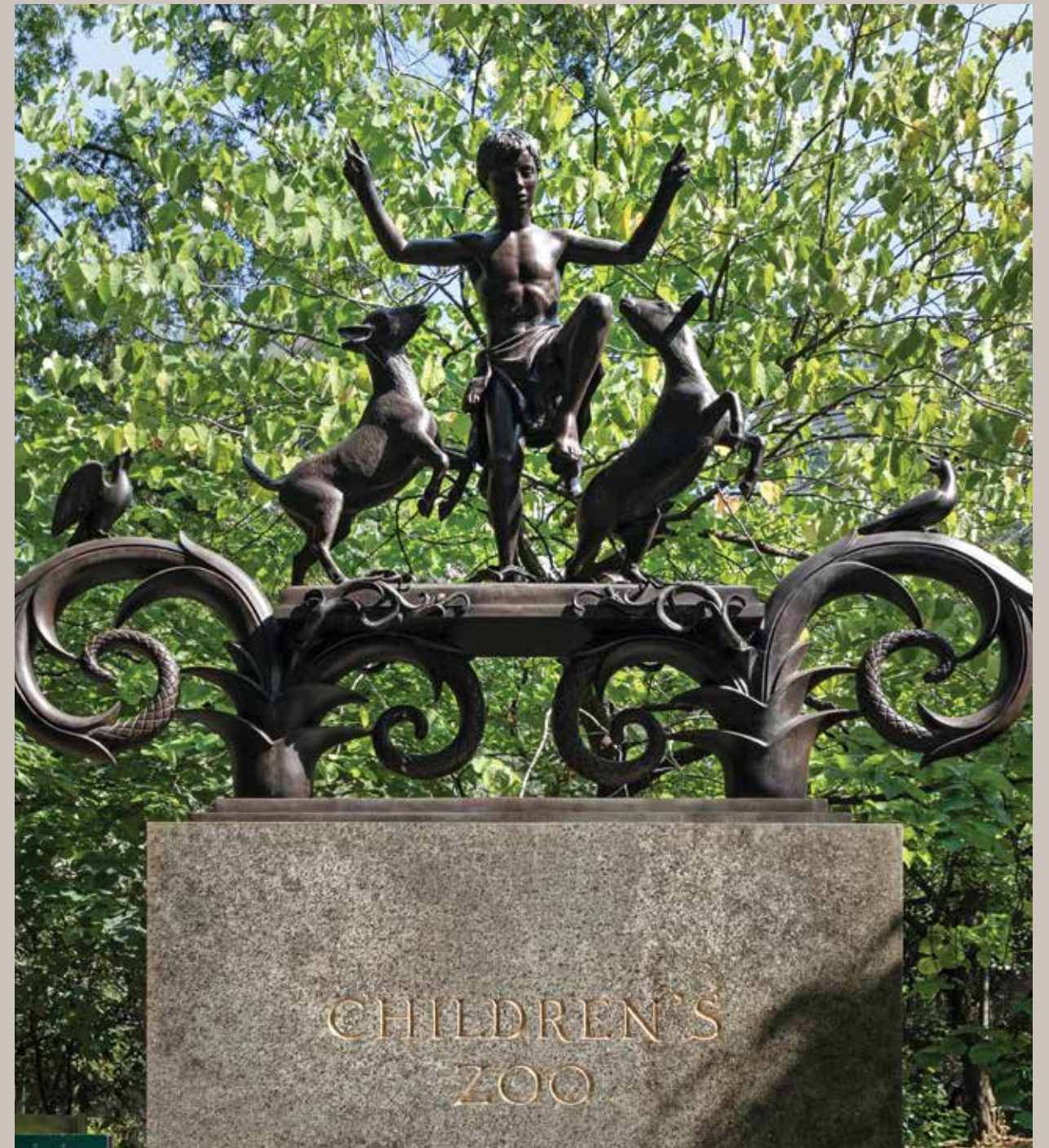
64th Street at 5th Avenue

5:00PM

SERENDIPITY3

Wrap up the day at one of the most kid-centric restaurants in the city, perfectly located just two short blocks from The Treadwell. In addition to hot dogs, hamburgers, and an insane array of ice cream desserts, Serendipity3 has salads for any calorie-counters.

3 East 60th Street





CULINARY

From gourmet prepared dishes, freshly baked delights, and world-class confections to some of the best grocers and specialty purveyors of delicacies and spirits, the Upper East Side is heaven for foodies.

WINE & SPIRITS

SPIRITED ENDEAVORS

AMBASSADOR WINES

Perfect When: You are looking for unique and hard-to-find premium wines and spirits.

1020 2nd Avenue
ambassadorwines.com

CRUSH WINE & SPIRITS

Perfect When: You want quality, craft, and limited-production wine without an attitude.

153 East 57th Street
crushwineco.com

EMBASSY WINES & SPIRITS

Perfect When: You need a vast selection of wine and spirits available to order online.

796 Lexington Avenue
embassywinesandspirits.com

SCHUMER'S WINE & LIQUORS

Perfect When: You are craving a curated selection of wines from the greatest global vineyards.

59 East 54th Street
schumerswines.com

GARNET WINE & LIQUORS

Perfect When: You are looking for a huge selection of wines and champagnes on all budgets.

929 Lexington Avenue
garnetwine.com



FOODIE'S MAP

NYC IS THE ULTIMATE FOODIE PARADISE, AND THE UPPER EAST SIDE HAS A TREASURE TROVE OF VENUES WHERE YOU WILL FIND THE BEST OF THE BEST FROM BUTCHERS AND BAKERS TO PURVEYORS OF THE FINEST IMPORTED DELICACIES.

- 1 **St. Stephen's Greenmarket**
East 82nd Street & 1st Avenue
- 2 **Dag Hammarskjold Greenmarket**
East 47th Street & 2nd Avenue
- 3 **Roy's Fish & Sushi Market**
1138 1st Avenue
- 4 **Leonard's Sea Food & Prime Meats**
1437 2nd Avenue
- 5 **Ess-a-Bagel**
831 3rd Avenue
- 6 **Tal Bagels**
977 1st Avenue
- 7 **Pastrami Queen**
1125 Lexington Avenue
- 8 **Agata & Valentina**
1505 1st Avenue
- 9 **Citarella**
1313 3rd Avenue
- 10 **The Health Nuts**
1208 2nd Avenue
- 11 **Katagiri Japanese Grocery**
224 East 59th Street
- 12 **Ottomanelli**
1549 York Avenue
- 13 **Orwashers**
308 East 78th Street
- 14 **Caviar Russe**
538 Madison Avenue
- 15 **Eli's Market**
1415 3rd Avenue
- 16 **William Poll Gourmet Food**
1051 Lexington Avenue



BAKERIES

FRESH FROM THE OVEN

BREADS

When You're Craving: Baguettes, babkas, palmiers, and croissants.

1294 3rd Avenue
breadsbakery.com



BREADS

BUTTERCUP BAKE SHOP

When You're Craving: Cupcakes in every shade of the rainbow.

973 2nd Avenue
buttercupbakeshop.com

CRUMBL COOKIES

When You're Craving: Gourmet cookies in flavors that change weekly.

1195 3rd Avenue
crumblcookies.com



MAGNOLIA BAKERY



OLE & STEEN



ORWASHERS

MAGNOLIA BAKERY

When You're Craving: Small-batch American baked cakes, cookies, and cupcakes.

1000 3rd Avenue
magnoliabakery.com

OLE & STEEN

When You're Craving: Sweet and savory Danish baked goods and fresh brewed coffee.

518 Lexington Avenue
oleandsteen.us

ORWASHERS

When You're Craving: Rye, black, grain, and artisan wine breads, morning breads, and pastries.

308 East 78th Street
orwashers.com



LA MAISON DU CHOCOLAT

CHOCOLATIERS & CONFECTIONERS

SWEET ON YOU

LÄDERACH

Known For: One of just a few premium chocolatiers to guarantee sustainable quality – from cocoa bean to artisanally crafted end products.

731 Lexington Avenue
laderach.com

LADURÉE

Known For: "Fabricant de Douceurs depuis 1862," famous for their signature double macaron – two simple macaron shells joined in the middle by a luscious filling.

864 Madison Avenue
laduree.us

LA MAISON DU CHOCOLAT

Known For: Artisanal chocolate poured and smoothed out by hand, cut with millimetric precision, delicately enrobed, and decorated piece-by-piece with a cornet or fork.

1018 Madison Avenue
lamaisonduchocolat.com

NEUHAUS CHOCOLATE

Known For: Chocolate truffles, pralines, ganaches, and specialties made entirely in the company's atelier near Brussels, Belgium.

488 Madison Avenue
neuhausechocolates.com

GROCERY MARKETS

MARKET DAYS

AGATA & VALENTINA

Especially Good For: Gourmet-level prepared foods and imported Italian groceries.

1505 1st Avenue
agatavalentina.com

CITARELLA

Especially Good For: Freshly caught local and imported seafood and hand-carved lox.

1313 3rd Avenue
citarella.com

KATAGIRI JAPANESE GROCERY

Especially Good For: Imported Japanese groceries and cosmetics and prepared Japanese food.

224 East 59th Street
katagiri.com

OTTOMANELLI

Especially Good For: Finest quality and variety of meat and wild game by master-level butchers.

1549 York Avenue
nycotto.com

GRACE'S MARKETPLACE

Especially Good For: One-stop gourmet shopping plus in-store casual dining.

1299 2nd Avenue
gracesmarketplace.com

THE HEALTH NUTS

Especially Good For: Natural and organic food, vitamins, and health and beauty aids.

1208 2nd Avenue
manhattanhealthfoodstore.com

TRADER JOE'S

Especially Good For: High-quality, well-priced groceries, produce, flowers, and prepared foods.

405 East 59th Street
traderjoes.com

WHOLE FOODS

Especially Good For: Premium-quality organic produce, groceries, meats, and cheeses.

226 East 57th Street
wholefoodsmarket.com





GOOD HABITS

Home to some of Manhattan's finest salons, spas, holistic services and medical wellness practices, the Upper East Side is the ideal place to live a full and healthy life.

MEET UMI AKIYOSHI

DANCER, MODEL, NASM CPT, AND PHOTOGRAPHER



When she's not out on assignment with New York agency JAG modeling for leading fashion, beauty, and lifestyle clients, including Upper East Side favorites Love Shack Fancy, Lululemon, and Equinox, you'll likely find Umi Akiyoshi pursuing her love of photography or working with private clients on their fitness and wellness goals. A personal trainer with a National Academy of Sports Medicine certification, Umi also has an extensive and varied background in modern dance, including studies at the Hong Kong Academy for

Performing Arts and the San Francisco Conservatory of Dance, and has performed for New York Fashion Week.

As a New Yorker always on the move and passionate about health and wellness, Umi has honed her list of go-to brands for everything from nutritious meals to stylish workout gear. We met up with her in Central Park – on one of those impossibly gorgeous spring days that is perfect for exercising in the fresh air – and asked for some of her favorites.



“ I love living in New York, and one of the things I'm really grateful for is Central Park ... having such a beautiful place in nature to work out in the midst of the city intensity is such a gift.”

UMI'S UPPER EAST SIDE LOCATION LIST

LoveShackFancy
1058 Madison Avenue
loveshackfancy.com

Lululemon
1127 3rd Avenue
lululemon.com

Equinox
330 East 61st Street
equinox.com

Alo Yoga
1130 3rd Avenue
aloyoga.com

LSKD
us.lskd.co

Carbon 38
carbon38.com

Sweetgreen
137 East 61st Street
sweetgreen.com

Le Botaniste
833 Lexington Avenue
lebotaniste.us

Juice Generation
599 Lexington Avenue
juicegeneration.com

Authentic Method Pilates
50 East 66th Street
authenticmethodpilates.com

Hot Fit NYC Boxing
321 East 75th Street
hotfitnyc.com

FAVORITE WORKOUT WEAR?

A good pair of leggings with style and function is truly worth the investment. My favorite brands are Alo Yoga, Lululemon, LSKD, and Carbon38!

FAVORITE PLACES TO GRAB A HEALTHY POST-WORKOUT SNACK OR MEAL?

After a hard workout I want to give my body nourishing food to help fuel me for everything else I have left to do. I love a salad from Sweetgreen, a bowl from Le Botaniste, or a smoothie from Juice Generation.

FAVORITE SPECIALTY FITNESS?

I love a good class – High Intensity Interval Training (HIIT), Pilates reformer, yoga, or boxing.



PURE BARRE

SPECIALTY FITNESS

FIND YOUR NICHE

PILATES REFORMING

Specialty: The Pilates Method classes.

1462 1st Avenue
pilatesreformingny.com

SOULCYCLE

Specialty: "Like a party on a bike."

140 East 63rd Street
soul-cycle.com

PURE BARRE

Specialty: Full-body low-impact workout.

1237 2nd Avenue
purebarre.com

COMPETITIVE ADVANTAGES

DRESSING THE PART: SPORTSWEAR

NIKE UPPER EAST SIDE

Best Place To Get: Cool fashion and sport sneaker style collaborations.

1131 3rd Avenue
nike.com

LULULEMON

Best Place To Get: Sleek athleisure-wear that works out far beyond the gym.

1127 3rd Avenue
lululemon.com

SUREFOOT

Best Place To Get: Ski boots with custom liners, insoles, and ability-specific shells.

805 3rd Avenue
surefoot.com

JACK RABBIT FLEET FEET

Best Place To Get: One-on-one fitting appointments for running footwear.

1051 3rd Avenue
fleetfeet.com

NEW BALANCE

Best Place To Get: Sports clothing, gear, and shoes for the whole family.

1172 3rd Avenue
newbalance.com



SOULCYCLE

TOP GYMS

THE RIGHT GYM IS RIGHT AROUND THE CORNER

CRUNCH

For You If You Really Like:

Lots of options for working out on your own or in a class.

1438 3rd Avenue
crunch.com

ORANGETHEORY FITNESS

For You If You Really Like:

Heart rate-based interval training in group classes.

715 Lexington Avenue
orangetheory.com

BARRY'S

For You If You Really Like:

High intensity interval training with top instructors and inspiring playlists.

1216 2nd Avenue
barrys.com



BARRY'S



BARRY'S

EQUINOX

For You If You Really Like:

High-style, high-energy atmosphere with luxurious touches.

330 East 61st Street &
817 Lexington Avenue
equinox.com

TRACY ANDERSON

For You If You Really Like:

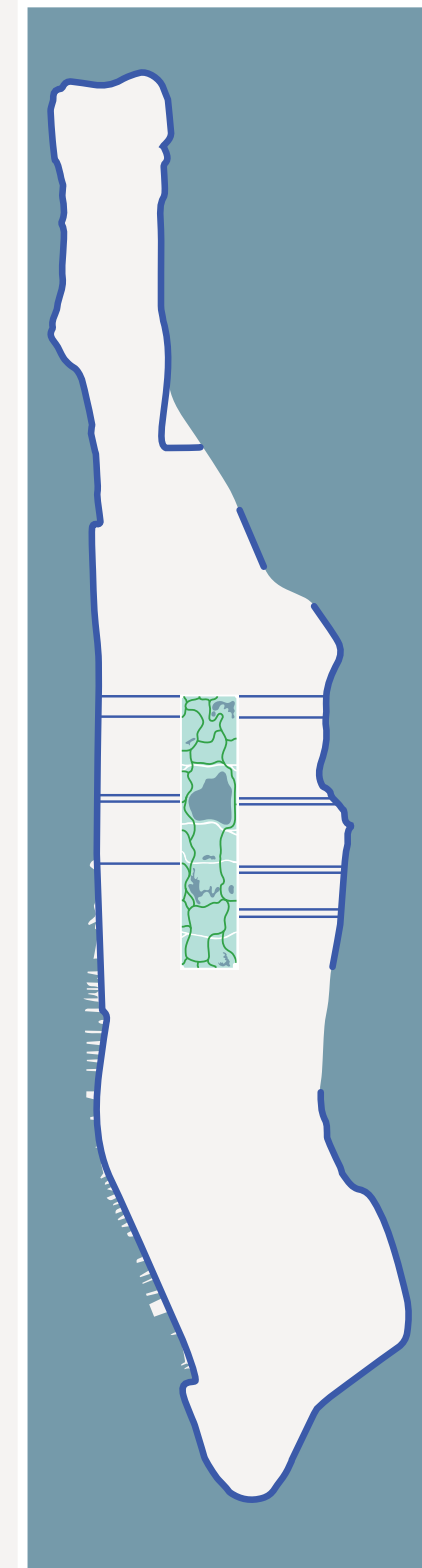
A swanky, hip exercise studio with group and private training plus a cafe and retail boutique.

241 East 59th Street
tracyanderson.com

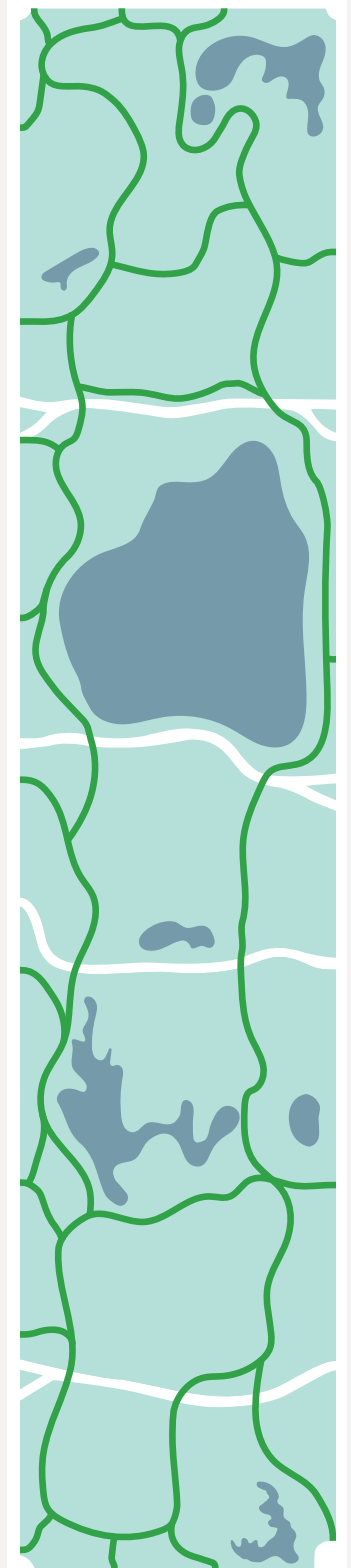
BIKE PATHS

The Treadwell is the perfect launch pad for all your biking adventures. There are many bike-friendly paths throughout the city, including Central Park, the East River Greenway, and the Hudson River Greenway. So grab your helmet and head out to explore the city from a new perspective!

HUDSON AND EAST RIVER



CENTRAL PARK



Manhattan path with access to Central Park
Central Park path



OMACASA



OMACASA



SAGE + SOUND

PAMPERING ESCAPES

DISCOVER YOUR SPA STYLE
... OR TRY THEM ALL

OMACASA

Ambience: Curated experiences that come to you. Omacasa sources and curates unforgettable experiences for you to enjoy. Hosted by the finest professionals in New York City.

omacasa.com

SAGE + SOUND

Ambience: Holistic beauty and wellness in a revitalizing and approachable environment.

1481 3rd Avenue
sage-sound.com

VALMONT SPA (THE CARLYLE)

Ambience: Understated indulgence with Swiss attention to the finest details.

35 East 76th Street
lmvny.com

SPA DE LA MER (BACCARAT HOTEL)

Ambience: Spa reimagined as an experiential journey of light and sound.

28 West 53rd Street
baccarathotels.com/spa-de-la-mer

GUERLAIN SPA (THE PLAZA HOTEL)

Ambience: Contemporary European elegance in tranquil surrounds.

1 West 58th Street
guerlainspas.com

JULIEN FAREL RESTORE SALON & SPA (LOEWS REGENCY)

Ambience: Sexy French-American vibe infused with NYC energy.

540 Park Avenue
julienfarel.com



MOSTLY SPORTY DAYS

THE UPPER EAST SIDE IS THE IDEAL LAUNCH POINT FOR SPORTY OUTINGS IN NATURE INTERSPERSED WITH BREATHTAKING VIEWS AND HEARTY, HEALTHY CUISINE TO KEEP YOU GOING.

BIKING: GO ISLAND HOPPING

Take a four-minute ride on the **Roosevelt Island Tramway** (59th Street & 2nd Avenue) with your bike and circumnavigate the 3.8-mile loop around the island in the East River.

Enjoy views of the Manhattan skyline, East River, and Queens from Four Freedoms State Park, a four-acre conservancy memorializing President Franklin D. Roosevelt, following the design of legendary architect Louis Kahn.

If you've worked up an appetite, check out the **Panorama Room** on the 18th floor of the Graduate Hotel where you can enjoy brunch with spectacular 360° views from the indoor dining room and the terrace.

WALKING: ESCAPE INTO NATURE

Central Park boasts 58 miles of walking trails, including the **Central Park Trail** (3.7 miles), the **East & West Drive Loop** (6.1 miles), and the **North Woods** (3.8 miles). Wherever you begin or end your excursion, there are delicious choices for a bite to eat.

- NORTH** **Melba's** (300 West 114th Street)
- EAST** **Tarallucci e Vino at the Cooper Hewitt** (9 East 90th Street)
- SOUTH** **Nougatine by Jean-Georges** (1 Central Park West)
- WEST** **La Pecora Bianca** (359 Columbus Avenue)
- IN THE PARK** **Loeb Boathouse** (East 72nd Street & Park Drive North)
Tavern on the Green (West 67th Street)

RUNNING: SWEAT IT OUT AND THEN RELAX

Shop for top name brand running togs, gear, and accessories at **Fleet Feet East Side** (1051 3rd Avenue).

Visit greatruns.com/central-park and select the Central Park run. Will it be the **Perimeter Path** (6.1 miles), the **Reservoir Loop** (1.6 miles), or the **Bridle Path** (2.5 miles)?

Wrap up at **Le Pain Quotidien** (2 West 69th Street), just north of Sheep Meadow, for a nutritious lunch on their outdoor terrace with the beauty of Central Park surrounding you.

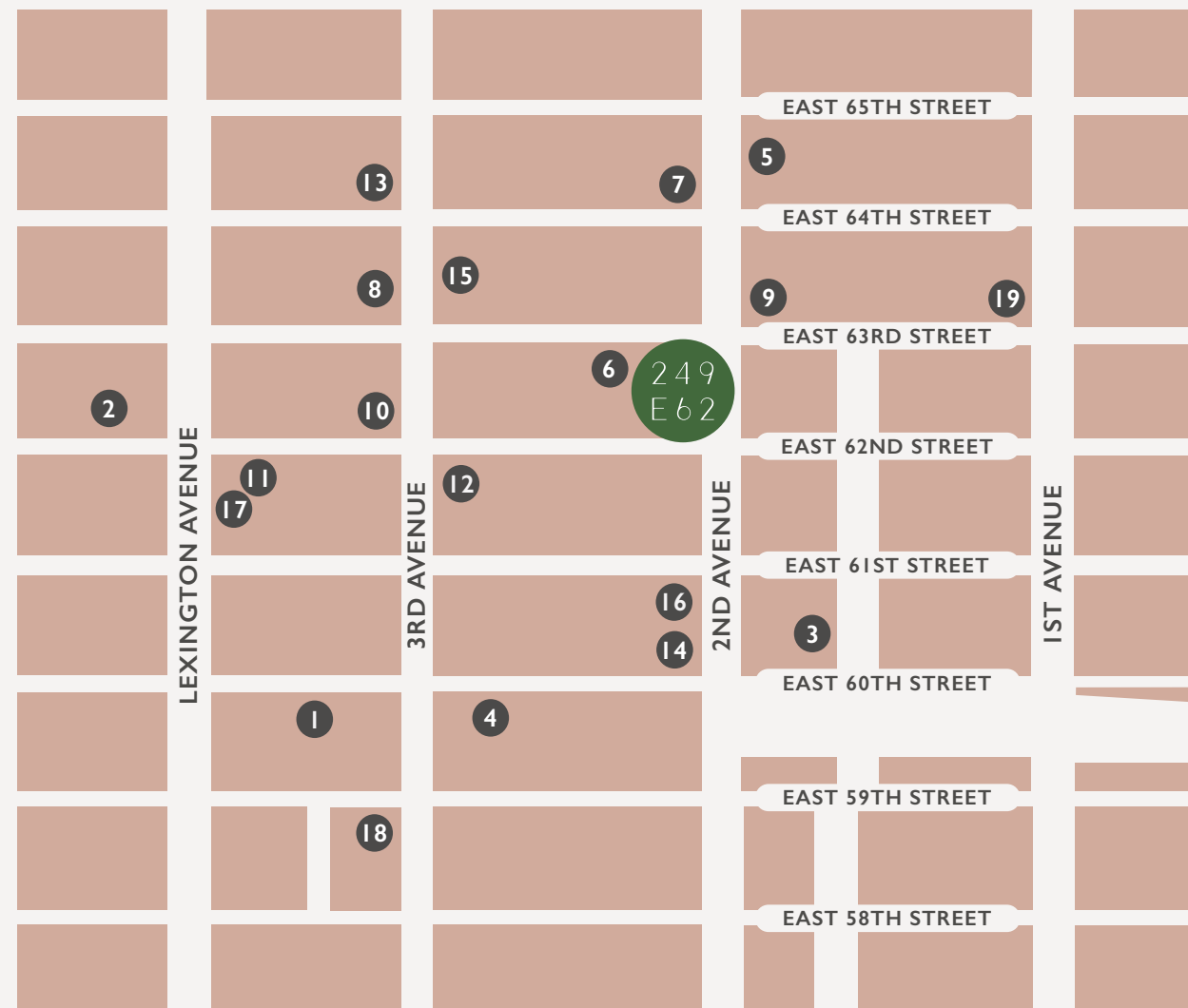
Reward your efforts with a spa treatment at **Guerlain Spa** at The Plaza Hotel (57th Street & 5th Avenue) or **Spa de la Mer** at the Baccarat Hotel (28 West 53rd Street).

WITHIN THREE BLOCKS

MISSING A KEY INGREDIENT FOR DINNER?

NEED A BAND-AID OR A BOTTLE OF WINE
IN A HURRY OR A LAST-MINUTE GIFT ON
YOUR WAY TO A PARTY?

HERE'S AN AT-YOUR-DOORSTEP SURVIVAL
GUIDE FOR THE TREADWELL.



- | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1 Bloomingdale's
1000 3rd Avenue Gifts, Clothes</p> <p>2 David Burke Tavern
135 East 62nd Street Restaurant</p> <p>3 The Jeffrey NYC
311 East 60th Street Restaurant</p> <p>4 Patsy's Pizzeria
206 East 60th Street Pizza</p> <p>5 Bagel Express II
1228 2nd Avenue Bagel Shop</p> <p>6 Duane Reade / Walgreens
1191 2nd Avenue Rx</p> <p>7 CVS
1223 2nd Avenue Rx</p> | <p>8 Morton Williams
1066 3rd Avenue Supermarket</p> <p>9 The Health Nuts
1208 2nd Avenue Organic Grocery</p> <p>10 Daniel's Coffee & More
1050 3rd Avenue Coffee</p> <p>11 Birch Coffee
134 ½ East 62nd Street Coffee</p> <p>12 BondVet
1049 3rd Avenue Pet Care</p> <p>13 + MEDRite Urgent Care
1090 3rd Avenue Urgent Care</p> <p>14 City Wine Gallery
1143 2nd Avenue Liquor Store</p> | <p>15 Manhattan Wine Exchange & Liquors
1079 3rd Avenue Liquor Store</p> <p>16 The UPS Store
1173 A 2nd Avenue Shipping</p> <p>17 Lexington Hardware & Electric Co
797 Lexington Avenue Hardware</p> <p>18 Home Depot
980 3rd Avenue Hardware</p> <p>19 MARKETERIA
1187 1st Avenue Prepared Food</p> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

THE DEFINITIVE LIST

SHOPPING

Acne Studios
Alexander McQueen
Apple Store Fifth Avenue
Balenciaga
Balsamo Antiques
Bergdorf Goodman
Berluti
BK Antiques
Bloomingdale's
Blue Tree
Bottega Veneta
Brunello Cucinelli
Buccellati
Burberry
Carolina Herrera
Celine
Chanel
Christian Louboutin
Creed
Creel and Gow
Dior
Dolce & Gabbana
Etro
FD Gallery
Fivestory
Fueguia
Giorgio Armani
Graff
Hermès
Isabel Marant
J. Mendel
Journelle
Kwiat
La Perla
Lanvin
Le Labo
Loro Piana
Louis Vuitton
Marni
Missoni
Moda Operandi Madison
Pesca Boutique
Ralph Lauren
Turnbull & Asser
Wolford
Yves Saint Laurent
Zara

F&B

2nd Avenue Deli
Aquavit
Avra Estiatorio
Belmora Pizza
Bemelmans Bar
Birch Coffee
Bluestone Lane
Café Boulud
Café Sabarsky
Campagnola
Caravaggio
Casa Lever
Crumbl Cookies
Daniel
Delizia 73
Donohue's
EJ's Luncheonette
Eli's Table
Elio's
Empellón
Hide-Chan Ramen
Hutch + Waldo
Hutong
Il Divo
J.G. Melon
Jojo
Kappo Masa
La Goulue
La Grenouille
Le Bilboquet
Le Charlot
Le Moulin à Café

Marketeria

Merchants Cigar Bar
Milos
Mr Chow
Primolo
Quality Eats
Sarabeth's
Sasabune
Scalinatella Restaurant
Serendipity3
Sette Mezzo
Sushi Seki
Sushi Yugen Omakase
The East Pole
The Grill
The Jeffrey
The Penrose
The Plaza Food Hall
The Polo Bar
Toloache
Treadwell Park
Up Thai
Zazzy's

ARTS & CULTURE

92nd Street Y
Acquavella
Albertine
Almine Rech
Anton Kern Gallery
Argosy Book Store (old & rare)
Bertha and Karl Leubsdorf Gallery
Bonhams
Café Carlyle
Cheim & Read
Cinema 123 by Angelika
Cooper Hewitt
Craig F. Starr Gallery
DAG
Di Donna
Edward Tyler Nahem Fine Art

Forum

French Institute Alliance Française
The Frick Collection
Gagosian
Gitterman Gallery
Hauser & Wirth
Helly Nahmad Gallery
Jane Kahan Gallery
Kitchen Arts & Letters
Lévy Gorvy
Marian Goodman
Michael Werner Gallery
MoMA
Neue Galerie
Pace
Park Avenue Armory
PHILLIPS
Skarstedt Gallery
Solomon R. Guggenheim Museum
Sotheby's
The Jewish Museum
The Metropolitan Museum of Art
Ursus Books

MARKETS & PROVISIONS

Agata & Valentina
Butterfield Market
Citarella
D'Agostino
Eli's
Fairway
Food Emporium
Grace's Marketplace
Gristedes
La Maison du Chocolat
Ladurée
Lady M Cake Boutique
Levain Bakery
Marché Madison
Morton Williams
Padoca Bakery
Teuscher Madison

Tomer's Gourmet Market
Trader Joe's
Whole Foods Market

FITNESS, WELLNESS, & BEAUTY

Amour De Hair
Beyond the Beard
Bumble and Bumble
Blo Blow Dry Bar
Debonair
Drybar
Emile Salon
Erika Bloom Pilates
Exceed
Exhale
Georgia Louise
Glosslab
JJNSoon
Johnn Freida
Kimara Ahnert
La Prairie Day Spa at The Ritz-Carlton
Louise O'Connor Salon & Spa
Maris Dusan
Maria Radu Skincare
Martial Vivot
Nunzio Saviano Salon
Paintbox
Romeo & Juliette Laser
Tenoverten
The Peninsula Spa
Tracy Anderson Method
Truman's Gentlemen's Groomers
Total Skin
Zitomer

HOTELS

I Hotel Central Park
Baccarat Hotel
Essex House

Lotte New York Palace
The Carlyle
The Mark
The Peninsula
The Pierre
The Plaza
The Sherry-Netherland
The Surrey
The Lowell
The Whitby
The Ritz-Carlton
The Four Seasons

PARKS/GREEN SPACES

Andrew Haswell Green Park
Grand Army Plaza
Central Park
Sutton Park
Sutton Place Park North
St. Catherine's Park
Twenty-Four Sycamores Park

EDUCATION

Allen-Stevenson School
Convent of the Sacred Heart
Hunter College Campus Schools
Lycée Français de New York
Marymount School of New York
Nightingale Bamford School
Rudolf Steiner School
The Birch Wathen Lenox School
The Brearley School
The Buckley School
The Caedmon School
The Chapin School
The Dalton School
The Hewitt School
The Ramaz School
The Spence School
The Town School

HEALTHCARE

CityMD Urgent Care
Hospital for Special Surgery
Lenox Hill Hospital
Maiden Lane Medical
Upper East Side
Manhattan Eye, Ear, and Throat Hospital
MedRite Urgent Care
Memorial Sloan Kettering
Mount Sinai
New York-Presbyterian/Weill Cornell Medical Center

One Medical

Sollis Health
The Juhi Ash Center
Upper East Side Women's Health

PLACES OF WORSHIP

Altneu Synagogue
Calvary Baptist Church
Central Synagogue
Chabad of the Plaza District
Christ Church
Church of Saint Catherine of Siena
Congregation Beth El of Manhattan
East Side Synagogue
Edmond J. Safra Synagogue/
Congregation Beit Edmond
Fifth Avenue Presbyterian Church
Fifth Avenue Synagogue
Islamic Cultural Center of New York
Islamic Society of Mid Manhattan
Madison Avenue Presbyterian
Manhattan Sephardic Congregation
Our Lady of Peace
Park Avenue Synagogue
Park East Synagogue
Saint Peter's Church
St James' Church

St. Jean Baptiste Church
St. Mary & St. Mark Coptic Orthodox Church
St. Thomas Church
St. Vincent Ferrer Roman Catholic Church
Temple Ahawath Chesed SH
Temple Emanu-El
Temple Israel of the City of New York
Temple Shaaray Tefila
Yorkville Synagogue

FLOWERS & PLANTS

Artsy Flora
Eva's Garden
Flowers by Philip
Flowers on the Park
Ovando
Plants Le Bacle
Posy
Rosa Rosa
Under the Tree

PARTY PLANNING

Balloons by Liss
Modern State
Paper Source

TAILORS & COBBLERS

Dashnor Tailoring
J's Cleaners
Jim's Shoe Repair
Lee Anderson Couture
Suitsupply

PETS-RELATED

East River Esplanade Dog Run
Schwarzman Animal Medical Center
Small Door Veterinary

THE TREADWELL

249 E 62

Concept and Design by DBOX. All photography by DBOX unless noted otherwise.

Courtesy of The Grill: Bartender pouring a drink (cover & page 26), Bar and light fixture overview (page 9), Tables side by side (page 20), Chef flaming food (page 20). Courtesy of Le Botaniste: Entrance with wood paneling (page 13). Courtesy of Andrew Bui: Woman looking to the side (page 13). Courtesy of Paul Forrest photography: Food close-up (page 16). Courtesy of Cesarin Mateo: Chef Philip Guardione portrait (page 16). Courtesy of Charissa Fay Photography: Naro bar overview (page 24). Courtesy of Sistina: Sistina signage close-up (page 32). Courtesy of The Pierre: Food close-up (page 34) and Two E Bar & Lounge overview (page 35). Courtesy of Chris Bair: Trumpet close-up (page 36). Courtesy of bartoshd: Children's hands doing arts and crafts (page 77). Courtesy of Klara Kulikova: Wine bottles close-up (page 82). Courtesy of Ole & Steen: Pastry chef decorating fruit tarts (page 84). Courtesy of Nicotitto: Vegetables section at the supermarket (page 86). Courtesy of Agustín Farias: Corn and fruits close-up (page 87). Courtesy of Barry's: Barry's at 64th Street (page 94). Courtesy of Omacasa: Sound healing (page 96), Yoga (page 97). Courtesy of Sage + Sound: Massage Room (page 97).

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THE COMPLETE OFFERING TERMS ARE IN AN OFFERING PLAN AVAILABLE FROM SPONSOR. FILE NO. CD22-0242. SPONSOR: 249 E 62nd St LLC, 3811 Turtle Creek Boulevard, Dallas, Texas 75219.

THE TREADWELL

249 E62