## **Prewar Perfected**

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The Rudin Family is pleased to present One Thirty West 12.

A meticulously renovated residence in the heart of Greenwich Village, One Thirty West 12 has been re-imagined for contemporary living by an exceptional team that has brought the tangible benefits of sustainable design to the irreplaceable elegance of prewar architecture.



One Thirty West 12 is located in the heart of Greenwich Village, one of Manhattan's most charming and desirable neighborhoods. The Village's historic buildings and tree-lined streets are home to elegant residences, an eclectic array of fine boutiques and shops, and an exciting mix of both new and well-established restaurants.







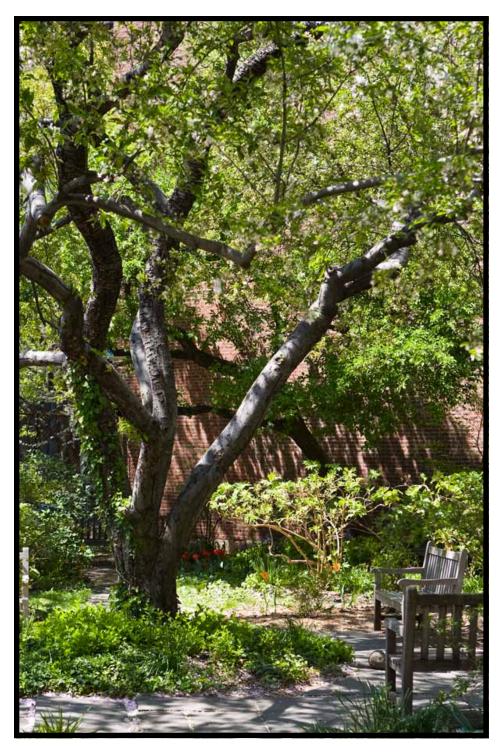






# The Neighborhood















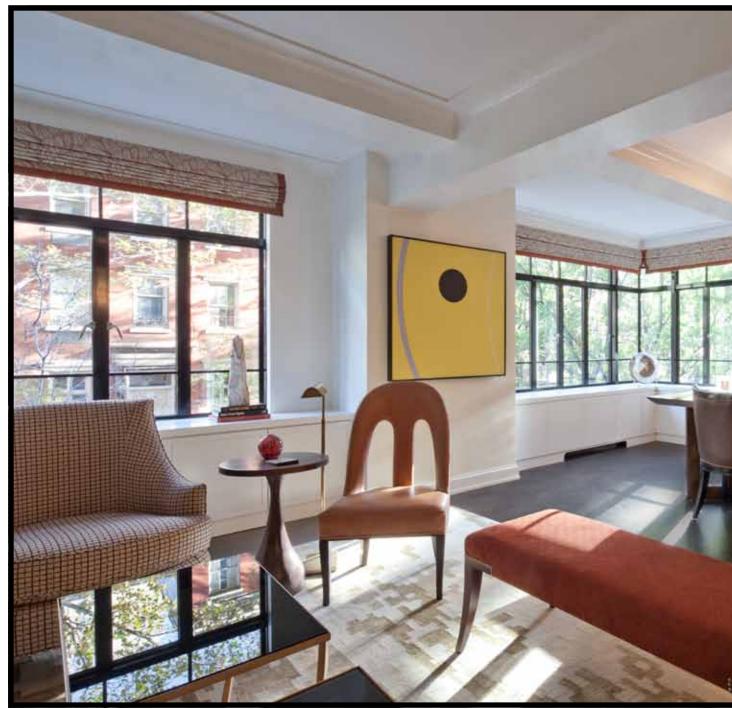
The historic brick façade with scalloped cast stone details and the classical bronze-canopied entrance to One Thirty West 12 have both been thoroughly restored by Cook + Fox Architects.

## Entrance

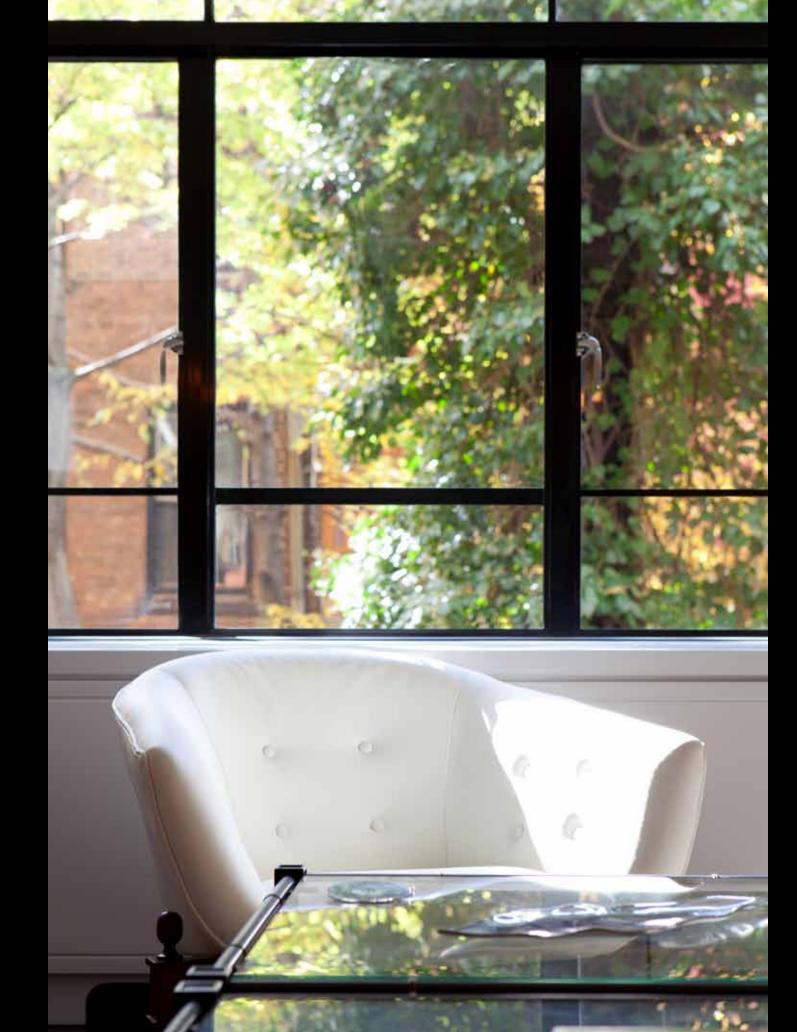




Designed by Jed Johnson Associates to respect the heritage of the building while incorporating clean, contemporary lines, the lobby features terrazzo flooring, wood veneer paneling, stone pilasters, and stone panels with bronze trim. The lobby is staffed 24/7 to assist residents with daily needs, and cold storage accommodates deliveries of perishable items. A classic prewar residence, One Thirty West 12 has been graciously re-envisioned with details that evoke the elegance of that era and features that enhance a contemporary lifestyle. Cook+Fox, an industry leader in sustainable design, thoughtfully crafted all of the apartment layouts, interior finishes, and the rooftop garden.



# The Apartments







Refined for a contemporary lifestyle, apartments feature well-designed floorplans, large UV-filtering, thermal casement windows, and state-of-the art sustainable systems for water filtration. Custom designed enclosures also contain a four pipe heating and cooling system that allows for individualized control throughout the year. Hardwood flooring in chevron and plank patterns, ceiling cove details, and custom casings respect the building's heritage.



The Apartments

Elegant kitchens feature the finest natural materials and craftsmanship and high-performance appliances by Sub-Zero, Viking, and Bosch. Custom-designed by Cook+Fox, lacquered wood cabinetry is detailed with polished nickel Nanz hardware. White crystalline Glassos countertops have a Calacatta marble tile backsplash.

CONT. AND IN

Cardina and



Kitchen



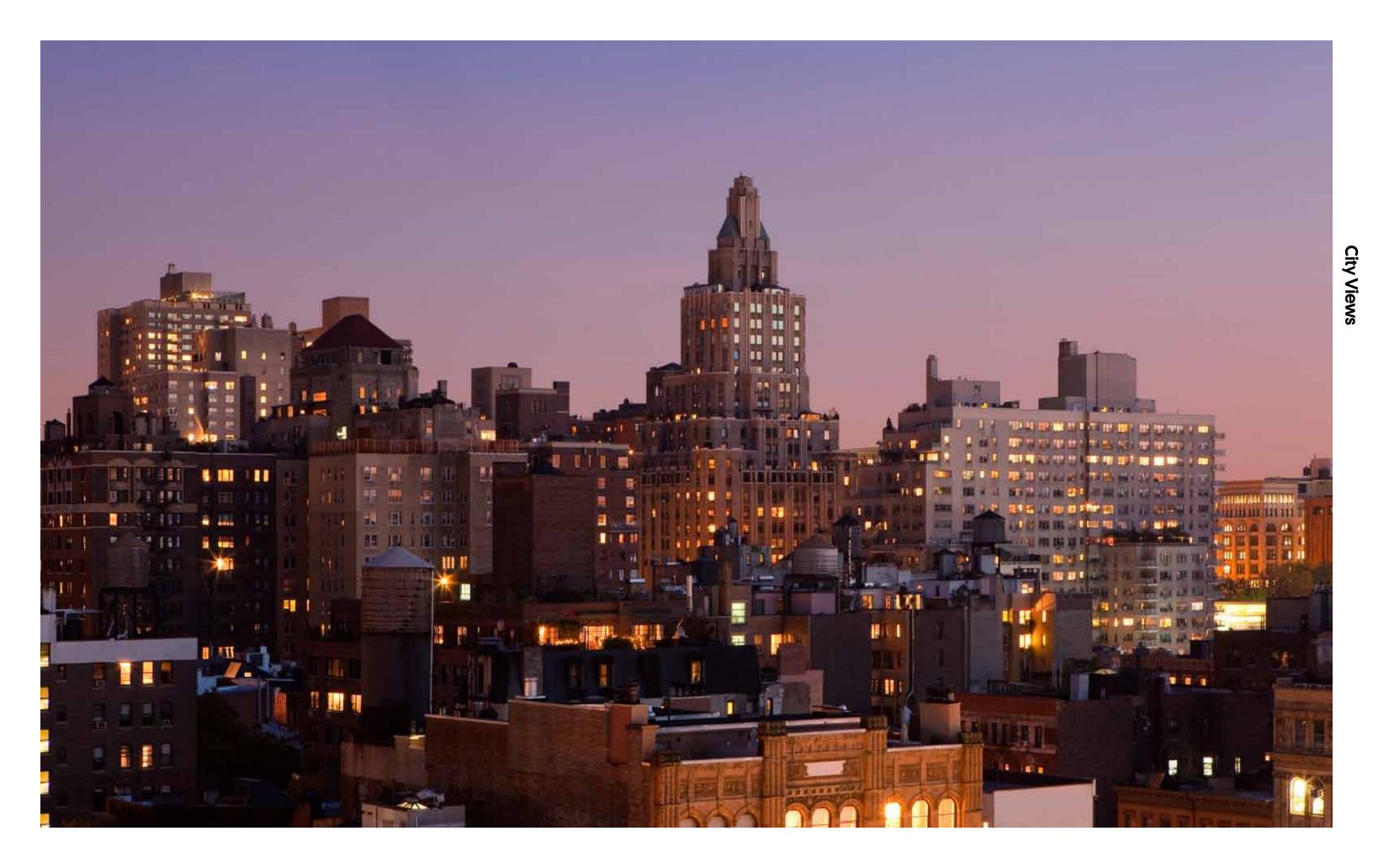








## Bathroom



# A village in the city & a garden in the village

Garden residences bring together the landscaped private outdoor space —typically only available in townhouses with the conveniences of a full-service residential property.



The Garden Apartments

## **The Penthouse Perfected**

One Thirty West 12 offers three distinctive Penthouses with exceptional views of Greenwich Village and the Manhattan skyline. Each of the two four-bedroom duplexes has over 3,200 square feet of interior space and a generously sized terrace accessed by multiple doors from the living and dining areas. The single, full-floor Penthouse is a 3,800 square foot, three-bedroom residence with a 2,200 square foot wrap-around terrace, and wood-burning and gas fireplaces in the living and dining rooms.

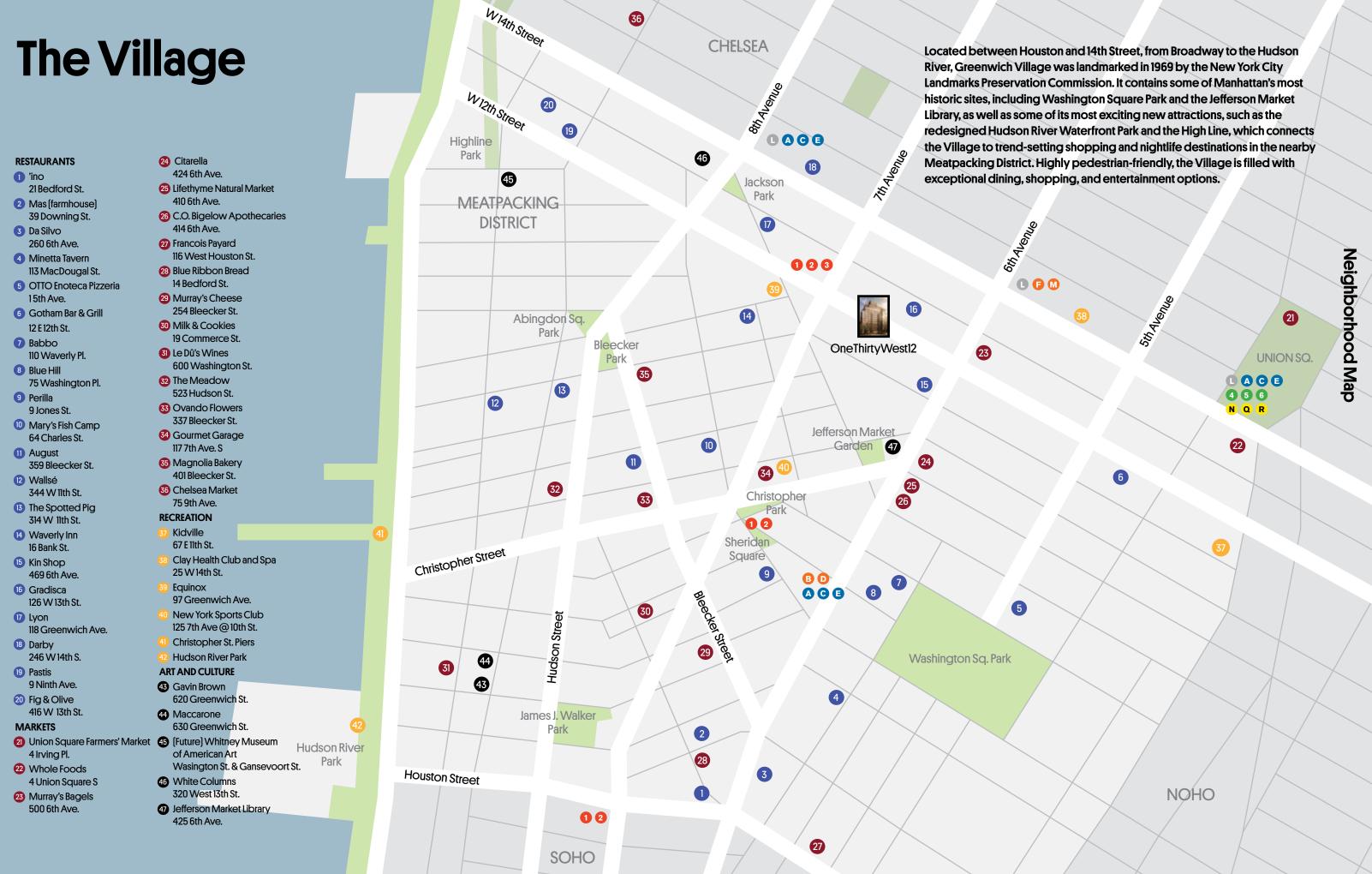
# **The Penthouse**

## A Greener Oasis

talls in set

The Rooftop Garden offers residents a private landscaped oasis with classic views of the Manhattan skyline over the tree-lined streets of Greenwich Village. Chaise lounges, dining tables and chairs are set on a Black Locust wood deck, surrounded by urban garden planters and a "green wall" created from English Ivy, Climbing Hydrangea, Clematis, and **Carolina Jasmine.** 

# **Rooftop Garden**



## Building & residence features

130 West 12th Street has been designed with a variety of features and amenities that enhance residents' living environment and contribute to the sustainability of the city. The developer is seeking LEED Silver Certification.

## AMENITIES

- Full-time doormanResident
- superintendent
- New state-of-the-art elevators
- Jed Johnson designed lobby with custom terrazzo floors
- ► Fitness center
- Cold storage
- Rooftop garden
- Filtered fresh air/water
- ► Energy efficient design
- Emergency power
- Wireless energy management system (iPad app available)
- Secure building Wi-Fi
- On-site power generation (cogeneration)

## GENERAL

- Solid white oak flooring
- LG stackable washer/ drver

## **KITCHEN**

- Custom lacquered cabinetry
- White crystalline/ Glassos countertops
- Calacatta marble tile backsplash
- Polished nickel cabinetry hardware by Nanz
- Elkay stainless steel sink with Rohl polished nickel faucet
- Viking range & microwave
- Sub-zero refrigerator
- Sub-zero wine cooler (select apartments)

## Bosch dishwasher

## **MASTER BATH**

- Basketweave marble floor with blue granite accent
- Waterworks handmade ceramic tile walls
- Lefroy Brooks polished nickel fixtures
- Calacatta marble vanity & tub surround
- Kallista or Kohler cast iron tub
- ≻ Kallista sink
- Afyon marble & glass tile shower
- ≻ Toto toilet
- Custom lighting and vanities designed by Cook + Fox

## SECONDARY BATH

- ► Mosaic marble floor
- Waterworks ceramic wall tiles
- Lefroy Brooks polished nickel fixtures
- Kohler cast iron tub
- Corian sink
- ≻ Toto toilet
- Custom lighting and vanities designed by Cook + Fox

## POWDER ROOM

- Valverde basketweave floor with celeste accent
- Waterworks sink
- Toto toilet
  - Lighting and accessories designed by Cook + Fox

## TECHNOLOGY

One Thirty West 12 has been designed with a customized wireless network that enables residents to have secure Internet access from the basement to the rooftop garden and throughout their own apartment. Applications ranging from energy management systems to remote monitoring and control of electrical appliances and consumption will be available. State-of-the-art technology with wireless applications that enhance every resident's lifestyle is another example of how One Thirty West 12 is prewar perfected.

## **GREEN LIVING**

Cook + Fox Architects set ambitious goals for One Thirty West 12: take the best of the existing building and improve upon it. The result is a refined, sustainable design that blends the best of a past era with a modern vision of the luxury apartment home. Healthy urban living has been achieved at One Thirty West 12 through a holistic approach to sustainability that focused on performance in key areas: energy efficiency, indoor environmental quality, material selection, and water savings. One Thirty West 12 is designed to achieve LEED-NC Silver Certification from the US Green Building Council (USGBC).

## **DEVELOPER** The Rudin Family

Over four generations the Rudin Family has made significant contributions to real estate, civic life, and culture in New York City. In addition to developing and managing one of the largest privately owned commercial and residential property portfolios in New York City, various members of the Rudin family have been the catalysts behind some of the city's most significant events and institutions, including the New York City Marathon, the Association for A Better New York, the Gay Men's Health Crisis, the Whitney Museum, and the Brooklyn Academy of Music. The Rudins' approach to OneThirty West 12 is a reflection of the family's ongoing commitment to the development of exceptional properties that contribute to the strength of New York City. Its design not only offers exceptionally elegant residences, but also addresses one of today's most pressing concerns: the sustainability of the city.

**ARCHITECT & INTERIOR DESIGNER** Cook + Fox Architects Cook+Fox Architects is an award-winning design studio based on a transformative vision: beautiful design shaped by a strong connection to place, high standards of sustainability, and a commitment to excellence enriched by the collaborative process. Guided by the sister ethics of environmental stewardship and historic preservation, Cook+Fox seeks select projects like 130 West 12th Street that fundamentally re-think how buildings interact with people and the natural environment. Best known for the LEED Platinum Bank of America Tower at One Bryant Park. Cook+Fox has developed a portfolio of architecture that goes beyond LEED to restore, regenerate, and contribute to the urban environment. Spanning many building types and scales, each project is therefore a tailored response in which layers of urban and natural history intersect with an ethic of truly modern design. The thoughtful transformation of 130 West 12th Street represents this approach, integrating reimagined and intimate layouts, new high-performance building systems, and a passion for materials and details that create comfortable, elegant interiors for urban living.

LOBBY AND MODEL DESIGNER Jed Johnson & Associates The name Jed Johnson has become synonymous with timeless interiors of restrained elegance. Jed Johnson Associates consistently maintains the highest standards of design excellence utilizing the talent, sensibilities, and perseverance of a team of senior designers whose combined experience at the firm spans over five decades. The firm adhere to the ideals of design integrity, the highest quality of materials and workmanship, and the seamless integration of architecture and interior design. A hallmark of the firm continues to be its relationship with inventive artists and craftsmen whose skills enable the creation of the finest decorative details. Jed Johnson Associates offers a full service design staff knowledgeable in the complete vocabulary of stylistic approaches, ready to create the quiet luxury for which it has become renowned.

SALES AND MARKETING Stribling Marketing Associates Stribling Marketing Associates was established in 1999 in response to Stribling's ever increasing activity in the project marketing arena. Today it has grown into one of the most respected and successful project marketing groups in Manhattan. The division specializes in sales, marketing, and consulting of new developments and conversions. The firm also provides comprehensive advisory services which include: strategic collaboration with architects, the creation of compelling brand and positioning for new developments, advice on creation of distinctive and unique marketing materials, and intelligent, honest, and experienced brokerage.

The division has represented some of Manhattan's most outstanding properties including: 456 W. 19th Street, 211 Elizabeth in Nolita, The Porter House in the Meatpacking district, 47 East 91st Street in Carnegie Hill, 145 Hudson Street in TriBeCa, 147 Waverly Place, and The Fischer Mills Building. Stribling Marketing Associates is currently representing many of New York City's premiere developments including the new luxury condominiums at The Plaza and Devonshire House at 28 East 10th Street.

## BRANDING & CREATIVE dbox

dbox is a full service branding and creative agency that specializes in building communications for real estate, architecture, the arts and beyond. dbox maintains offices in New York, London and Taipei.