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130 WILLIAM

BRANDSUITE

Manhattan's most historic district reemerges as a luxurious lifestyle destination

The iconic history of Lower Manhattan lives on in its new restaurants, shops and architecture



The world's leading chefs and restaurateurs have migrated to Lower Manhattan. Pictured here, Tom Colicchio's Temple Court, one of the stylish new eateries at the Beekman Hotel

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WHERE TO FIND



“I’ve discovered a whole new world of amazing artisans, restaurants and shops here,” says renowned architect Sir David Adjaye of the neighbourhood in which his first skyscraper, 130 William, is located. It is a keen observation about the evolution of Lower Manhattan into a uniquely luxurious lifestyle destination.



Like the shops and restaurants surrounding it, 130 William incorporates the historic context of Lower Manhattan while evolving toward the future

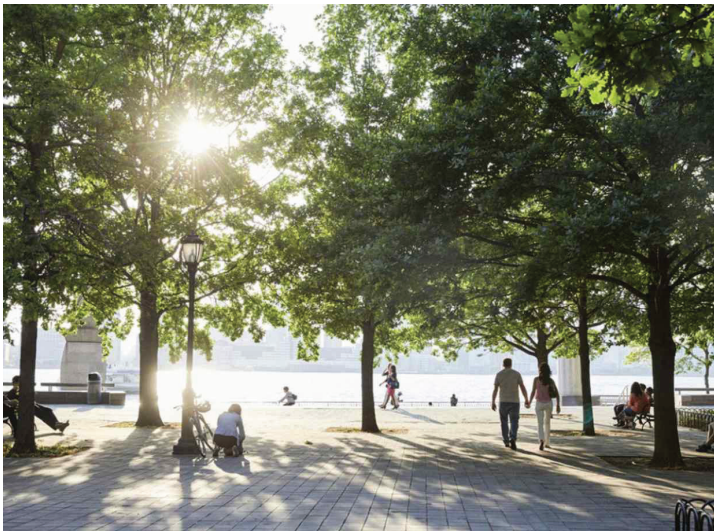
It has been four centuries since the area that would become the Financial District first emerged as a magnet for leaders in business and industry. Throughout that time, this historic neighbourhood has evolved, and over the past few years it has opened an intriguing new chapter that is as multifaceted and sophisticated as the city itself. The area now caters not just to titans of the financial world, but also to the eclectic array of people who – enticed by charming cobbled streets and sweeping views across the iconic waterfront – have taken up residence downtown.

Legendary traditional steakhouses such as Delmonico’s and Harry’s are increasingly joined by critically acclaimed new restaurants, including Danny Meyer’s Manhatta atop a 60-storey tower on Liberty Street, and Keith McNally’s Augustine and Tom Colicchio’s Temple Court, both in the Beekman Hotel. Alley Cat, a sophisticated speakeasy by nightlife impresario Serge Becker has arrived as well, and is offering a Japanese-inspired menu by Tom Colicchio. Becker told a publication that his idea was for Alley Cat to be “somewhat of an oasis, a kind of getaway from a busy, hectic city”. Also nearby, and among the stylish eateries called out by Sir David in a recent article for *The Financial Times*, is The Woolly Public in the Woolworth Building. When dining in a contemporary space appeals, the architecturally distinctive Pier 17 on the East River is home not only to retail boutiques and waterfront green spaces, but also restaurants by world-leading chefs Jean-Georges Vongerichten, David Chang, and Andrew Carmellini.



The luxurious bar at Mario Batali's Eataly, 101 Liberty Street

As the neighbourhood shifts and changes, its identity is being shaped not only by innovative restaurateurs and chefs who have made downtown the new nexus of a brilliant dining scene, but also by entrepreneurs whose creative pursuits reflect the lifestyle of the growing population of local residents. Emily Thompson is one of these talented individuals. At her eponymous boutique, Emily Thompson Flowers, Thompson brings her background in fine arts together with her passion for nature to create uniquely magnificent floral arrangements that have been featured in the pages of *Vogue*, *The New York Times Style Magazine* and *Architectural Digest*, among other leading publications. Artisan-quality craftsmanship in the sartorial realm is the speciality at The Armoury, which offers classically tailored, made-to-measure menswear as well as a curated selection of fine accessories, footwear and ready-to-wear garments. This menswear shop serves a discerning downtown New York City clientele from its only US outpost, a chic, loft-inspired atelier on Duane Street.



Manhattan's iconic waterfront gains new energy at the Battery Park City Esplanade

In the 21st-century version of Lower Manhattan, even life's quotidian needs are served with style and verve. Eataly, Mario Batali's Italian emporium, transforms grocery shopping into a sensory delight filled with the finest produce, dairy and charcuterie, along with a tantalising array of imported delicacies and, of course, handmade pasta. Equally inspiring experiences await visitors to three new retail destinations in the area. At One World Trade Center's Westfield mall, shoppers peruse a full complement of global luxury and upscale brands within the Oculus, designed by acclaimed architect Santiago Calatrava. This light-filled space is connected to the Fulton Center retail complex and transit hub, which offers shops, casual dining restaurants and connections to 11 subway lines within an innovatively designed glass and aluminium structure. Also, just a short walk from 130 William, Brookfield Place on the Hudson River waterfront is the ideal choice for luxury retail shopping as well as refreshingly lighthearted culinary experiences, including Le District, where an authentic French Market, brasserie-style restaurant, café and pâtisserie come together to create a delightful Parisian atmosphere.

While it is Lower Manhattan's newest shops and restaurants that invite us to see the neighbourhood in a fresh light, it is the iconic spaces and places along these storied streets that are the foundation of its inimitable texture. Historically significant edifices, such as The New York Stock Exchange and the Federal Reserve give the area a depth and character that has remained carefully preserved. Other historic locales, including the South Street Seaport and Stone Street, have been thoughtfully reimagined for modern lifestyles. Along the East River, around the tip of the island, up the Hudson River to the World Financial Center and beyond, a greenbelt with pathways, playgrounds and parks has connected the city streets to Manhattan's iconic waterfront. This mix of old and new, historic and contemporary, urban and natural, provided Sir David Adjaye with inspiration for 130 William. Much like the amazing array of shops restaurants he discovered here, 130 William strikes the perfect note of a connection to the past paired with an eye toward a thoroughly contemporary luxury experience.

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